

Jacob S. Drees, M.Ed, MBA, CFV

VOLUNTEER EXPERIENCE

Alpha Kappa Psi: The Professional Business Fraternity

Regional Director of Volunteer Development – Region 2

March 2024 – Present

- Appointed by the Board of Directors to advance the mission, vision, and strategic goals of the Fraternity
- Decreased regional chapter advisor vacancies by 53% within four months of appointment through targeted recruitment and onboarding initiatives
- Identify, train, and mentor new chapter advisors using a structured volunteer development process
- Promote organizational resources, products, and systems to strengthen engagement among chapter officers and advisors

Area II Vice President

October 2022 – March 2024

- Oversaw and guided four regional Directors overseeing 45+ chapters across the central United States
- Formulated strategic plans and performance goals to guide regional operations and volunteer engagement
- Developed presentations as an area to update chapters and volunteers on fraternity-wide initiatives
- Recruited, interviewed, and trained a Regional Management Team of Chapter Advisors and Faculty Advisors

Valley Crossroads Regional Director

February 2019 – October 2022

- Supervised the growth and compliance of 11 chapters across Ohio and Indiana, ensuring adherences to organization and university policies
- Managed a \$3,750 budget to support travel, training, and operational initiatives
- Recruited, trained, and led a Regional Management Team of advisors and section directors to enhance chapter performance
- Mentored new chapter officers on recruitment, retention, organizational structure, and risk management
- Facilitated communication between volunteers, professional staff, and chapters to promote transparency and accountability

Section Director – Western Great Lakes Region

May 2018 – February 2019

- Managed the recruitment and training of new chapter advisors for four different chapters across Minnesota and Wisconsin
- Coordinated communication with advisors and presidents on any upcoming deadlines or announcements
- Analyzed each chapter's business plan for the upcoming year and provided feedback and suggestions to their responses

Chapter Advisor – The University of Michigan Dearborn (Eta Nu)

May 2017 – August 2017

- Mentored and set personal and professional goals with each chapter president
- Oversaw the chapter's financial obligations, administrative deadlines, new members education, and annual chapter reporting
- Coached the chapter in areas including recruitment, retention, organizational structuring, and harm reduction procedures, either through phone call or in-person

EVENT EXPERIENCE

Eta Pi Installation Team	April 2026
Alpha Sigma Installation Team	February 2026
Pathways Group Facilitator	January 2026
Mu Installation Team	October 2025
Volunteer Summit Presenter	August 2025
Elevate Chicago: Master of Ceremonies	February 2023
Area II Assembly	November 2022, October 2023
Valley Crossroads Regional Assembly	August 2019, 2020, 2021
Principled Business Leadership Institute (4 different sessions)	February 2019
Officer Training – Master of Rituals Track	February 2018
College of Leadership – Chapter Achievement Pathway	August 2017
Officer Training – Secretary Track	February 2017
Phi Chapter Ritual Training	January 2017
Psi Alpha Installation Team	March 2013

AWARDS

Silver Distinguished Service Award Recipient (1 st Degree)	2019
Bronze Distinguished Service Award Recipient (1 st Degree)	2015
Academy Fellowship (Omicron Class)	2015

COMMITTEE SERVICE

Foundation Scholarship Selection Committee	2026
Academy Fellow Selection Committee	2026
Board of Directors Mission Statement Taskforce	October 2023 – March 2024
Management Team Regional Alignment Taskforce	April 2023 – September 2023
Board of Directors Volunteer Restructure Task Force	April 2022 – August 2022
Management Team Minimum Expectations of Chapters Task Force	May 2021 – July 2021
Board of Directors Organizational Re-Branding Task Force	July 2020 – October 2020
Volunteer Advisory Council	2018
Foundation Scholarship Selection Committee	2018
Convention Membership Committee Chairman	2017
Foundation All AKPsi Academic Team Selection Committee	2017
Fraternity Ritual Team	2016
Board of Directors Nomination Committee	2015

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PROFESSIONAL EXPERIENCE

EAB Washington, District of Columbia

Strategic Leader – Student Success (Associate Director)

January 2026 – Present

- Manage a portfolio of 15+ higher education partners, serving as a strategic consultant to drive adoption, utilization, and measurable outcomes from student success initiatives and technology
- Partner with institutional leadership and cross-functional teams to translate strategic priorities into scalable practices that improve student engagement, advising effectiveness, and operational efficiency
- Leverage platform data and institutional insights to identify trends, assess performance, and develop impact narratives tied to outcomes such as engagement, workflow efficiency, and revenue-related metrics
- Facilitate executive-level and working engagements, delivering presentations and strategy sessions that align stakeholders around priorities, progress, and next steps
- Assess advising and student support workflows to identify process improvement opportunities and optimize integration of student success technology
- Lead change management efforts to drive consistent execution across stakeholder groups and sustain adoption of best practices
- Collaborate cross-functionally to support implementation, resolve challenges, and enhance the overall partner experience
- Evaluate partnership health and performance, proactively identifying risks and growth opportunities to strengthen outcomes and deepen engagement

Miami University Farmer School of Business (FSB) Oxford, Ohio

Assistant Director of Global Business Programs

June 2022 – January 2026

- Managed the full program development lifecycle for 9 study abroad programs, overseeing 400+ applications and generating over \$1 million in tuition revenue per year through data-informed decisions and efficient operations
- Developed and maintain Terra Dotta brochures, cost sheets, and applications to deliver clear, accessible information that enhances engagement among students, parents, faculty, and staff
- Designed and deliver outreach sessions and pre-departure trainings that prepare and inspire participants, connecting global education experiences to international business contexts
- Created training materials and resources to prepare staff specialists for winter and summer term programs, strengthening consistency, preparedness, and program outcomes
- Streamlined the transfer credit approval process by coordinating with academic departments and global partners to improve transparency, data accuracy, and support

Miami University Farmer School of Business (FSB) Oxford, Ohio

Senior Academic Advisor

December 2021 – June 2022

Academic Advisor

June 2018 – November 2021

- Promoted from Academic Advisor in December 2021 for strong performance, leadership, and contributions to student success
- Advised 370-400 first-year, transfer, and international students annually on academic planning, study abroad, and career development, improving engagement and retention
- Utilized EAB Navigate360 to track appointments analyze student data, and report on advising trends to enhance support and inform departmental strategy
- Supervised a Master's level Student Affairs practicum and mentored new advisors on policies, advising techniques, and office culture to strengthen team effectiveness
- Taught Business Career Exploration, and redesigned the Success Strategies course, instructing three sections of 30+ first-year students
- Led website and form redesign projects Formstack and Cascade CMS to improve efficiency and student support
- Oversaw the redevelopment of program forms and transfer petitions, training 25+ faculty and staff on basics to enhance support for student needs

The University of Toledo Toledo, Ohio

Graduate Assistant – Office of Undergraduate Admission

August 2016 – May 2018

- Represented the university at on-campus and off-campus admission events, engaging thousands of perspective students and families from diverse backgrounds
- Coordinated logistics and led the on-campus experience for 65 high school visitors, from presentations to tours and meals, increasing application interest
- Advised and supported prospective students and parents via TargetX UChat and phone inquiries, improving response efficiency and service quality

Denison University Granville, Ohio

Assistant Conference Coordinator (ACUHO-I)

May 2017 – August 2017

- Trained and supervised nine student staff members supporting 90+ summer programs, conferences, and events across campus
- Served as the primary liaison among campus departments, including housing, dining, and facilities to ensure seamless event execution
- Strengthened the relationships with conference directors, parents, and attendees through prospective communication and exceptional customer service

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PROFESSIONAL ACTIVITIES

Miami University Academic Support and Advising Association (MUASAA)

President

August 2021 – May 2024

- Inspired a shared vision, support the executive members and committee chairs in their specific roles, and represent the organization to the university
- Collaborated with the Treasurer and committee chairs in developing and managing a budget of \$3,500 for use toward the mission and goals of the organization
- Promoted interest in MUASAA on campus to different divisions and departments, sending invitations to different Miami staff members across both the Oxford and Regional campuses
- Connected and collaborated with the Associate Provost, and the Assistant Dean of Undergraduate Education to provide regular advising updates to the membership on updates to general advising and practice

Association of Fraternal Leadership & Values (AFLV)

Graduate Conference Intern

January 2017 – February 2017

- Coordinated with interns, conference staff, volunteers, and hotel leadership to execute a national conference serving 3,500+ attendees, ensuring seamless operations across multiple stakeholder groups
- Upheld conference standards and compliance by serving on a governance committee, conducting on-site audits to ensure adherence to organizational policies and local regulations
- Delivered high-quality attendee experience by addressing participant needs, resolving issues in real time, and representing the organization with professionalism to both guests and venue partners
- Supported end-to-end conference operations, including audiovisual setup, registration logistics, and on-site troubleshooting to ensure smooth execution of programming

EDUCATION

Miami University, Oxford, Ohio
Master of Business Administration, 2023
AACSB Accredited College of Business Administration

The University of Toledo, Toledo, Ohio
Bachelor of Business Administration, 2015
AACSB Accredited College of Business Administration
Majors: Information Systems and Marketing; Minor: Management

The University of Toledo, Toledo, Ohio
Master of Education, 2018
Concentration: Higher Education

FACILITATION EXPERIENCE

Drees J. "Developing Tools to Assist in the Program Lifecycle" 2025. Poster Presented at The Forum on Education Abroad Annual Conference
Drees, J. "Do It Yourself Change of Program – How FSB Automated and Published their Change of Program Form." 2022. Presented at the MUASAA Symposium
Collier L., Drees, J. "Appreciative Advising: An Introduction to the Appreciative Mindset." 2020. Presented at the MUASAA Symposium

Farmer School of Business Prospective Student Admission events
Farmer School of Business Admission Information Sessions

September 2018 – June 2022
January 2019 – June 2022

CERTIFICATIONS, AWARDS, & PROFESSIONAL DEVELOPMENT

Miami PRIDE (Performance Resulting in Distinguished Excellence) Award Recipient	December 2024
Miami University Professional Education: Diversity, Equity, and Inclusion Certificate	June 2022
Terra Dotta New User Workshop Training	May 2022
Adult Mental Health First Aid Certification	February 2022
Miami PRIDE (Performance Resulting in Distinguished Excellence) Award Recipient	June 2021
Pi Kappa Phi 30 Under 30 Award	May 2021
Campus Security Authority (Clery Act Compliance)	February 2021
Miami University miniMBA	January 2021
Master Advisor Certification	February 2020
Appreciative Advising Institute Participant	July 2019
Leadership Toledo Signature Program Participant	May 2017