

Regional Director – Volunteer Development

RECRUITMENT AND DEVELOPMENT OF CHAPTER ADVISORS

Volunteer Onboarding and Conduct

- Utilize the Volunteer Development Process (VDP) to onboard, train, support, seek feedback from and for, and thank chapter advisors
- Apply the VDP to recruit and recommend individuals for chapter advisor roles ensuring 100% of chapter advisor roles are filled
- Coach and mentor chapter advisors
- Provide training and continually educate chapter advisors on MyLearning course offerings
- Support feedback loops to improve courses, resources, data and reporting, and volunteer and chapter needs

Expansion Support

- Recruit, vet, recommend, and appoint individuals for chapter advisor roles for new groups utilizing the Volunteer Development Process in partnership with the Professional Staff

Volunteer Development

- Recognize volunteers through the Fraternity awards process
- Assist with delivery of chapter advisor training
- Promote online resources and MyLearning courses for chapter advisors
- Coach chapter advisors on using the Chapter Achievement Pathway (CAP), Needs Assessment, and Chapter Business Plan (CBP) to meet chapter goals in working with chapter officers
- Assist in recruiting experienced alumni who can make the connection between the MyLearning course offerings and professional work experience
- Promote the Birkman Method Assessment ("the Birkman") to advisors
- Use the Birkman in coaching chapter advisors for conflict resolution amongst members of chapters

Promotion of Fraternity Events

- Coach chapter advisors on the importance of students participating in Fraternity events
- Coach chapter advisors on sharing the benefits of the AKPsi Certificate Program
- Promote the Birkman to chapter advisors to help coach and promote to chapter officers and students
- Promote AKPsi products, resources, processes, and reports to engage chapter advisors



GOALS, METRICS, AND OBJECTIVES

Membership increases or maintains at all chapters (YE size for sustainability)

Initiates increase 3% YoY Fraternity-wide

50% completion of a facilitated Executive Workshop/Officer Transition (60% Exceed Goal, 70% Stretch Goal)

30% of student members participating/completing Birkman AND/OR Certificate Courses (40% Exceed Goal, 50% Stretch Goal)

Chapters Financially sound

No more than 20% of chapters more than 60+ days past due on December 31 and June 30
70% of chapters submit/approved budget in CSP (80% Exceed Goal, 90% Stretch Goal)

Chapter advisor roles = at least 70% filled (80% exceed, 90% Stretch)

100% of appointed CA completed Orientation/Onboarding/MyAKPsi courses

Zero pledge incidents of hazing/alcohol

Each chapter has Bridge/CBP reviewed and no pledge incidents (or small %)
Chapter officers complete onboarding and monthly check-ins with chapter advisor

Fraternity Events/Programs

60% of chapters attend Elevate
75% Chapters represented at Pathways
75% of chapter advisors at Volunteer Summit
450 undergraduate members attend 2024 Convention

60% of chapters host at least one (1) campus/community wide leadership, philanthropic, professional activity.

RESOURCES for Regional Directors, Program Managers, and Chapter Advisors

- Volunteer Development Process
- Volunteer Central
- Chapter Business Plan
- Chapter Achievement Pathway Video and Graphic
- Knowledge Base
- MT Dashboards/Reports in MyAKPsi
- Needs Assessment Guidebook
- Monthly Chapter Advisor and Chapter Officer Checklist emails
- MyLearning (MyAKPsi)
- All Volunteer/Officer Courses
- Weekly Aging Report
- Membership History