

Lane Velayo, CAE »

AWARDS, RECOGNITION & LEADERSHIP

Director, Board of Directors *AMC Institute*

Secretary, Board of Directors *Alpha Kappa Psi Professional Business Fraternity*

'Top 40 Under 40' of Association Professionals *Association Forum* **Diversity Executive Leadership Program** *American Society of Association Executives* **Executive of the Year** *Indiana Society of Association Executives*

President, Board of Directors *Indiana Society of Association Executives*

Chairman, Council of State Executives *National Association for Music Education*

EDUCATION

June 2003 **University of Cincinnati, College of Business Cincinnati, Ohio**

- Bachelor of Business Administration in Marketing and Accounting

December 2008 **American Society of Association Executives**

- Certified Association Executive

CEO/Owner, Synergos Association Management Company *August 2017 - Present*

- 100% minority owned company
- 10%+ growth each year since 2017
- \$1M+ Revenue
- Accredited by the AMC Institute
- State, National and International clients
- Award winning work has been recognized by Meeting Professionals International, Indiana Society of Association Executives and other state and national organizations.

RELATED PROFESSIONAL EXPERIENCE

Executive Director, Indiana Music Education Association

- Manage day to day operations of both Associations
- Organization was recognized by the National Association for Music Education for largest membership campaign in 2014
- Recognized by the Indiana Society of Association Executives Star Awards program multiple years
- Led brand re-launch in 2013
- Launched a 501c3 Foundation affiliate to help underwrite Music Education initiatives in Indiana

Executive Director, Indiana and Greater Indianapolis Hotel & Lodging Associations (IHLA & GIHLA)

- Represent the Hotel & Lodging Industry at events and activities throughout Indiana and nationally
- Lead grassroots governmental affairs work

Director of Alumni Development, Alpha Kappa Psi Fraternity, Inc.

- First full-time director hired by the Fraternity with the sole mission of developing alumni affinity
- Developed, and Implemented Alumni Program Strategic Plan affecting 150,000+ alumni internationally
- Worked with Board of Directors in determining direction for Fraternity Strategic Plan
- Developed and Implemented Building Fundraising Campaign
- Coordinated work with a core of volunteers and over 185 student chapters
- Edited and Developed communications to alumni base
- Interacted with vendors on Alpha Kappa Psi's affinity programs – branded credit card, discounts, etc