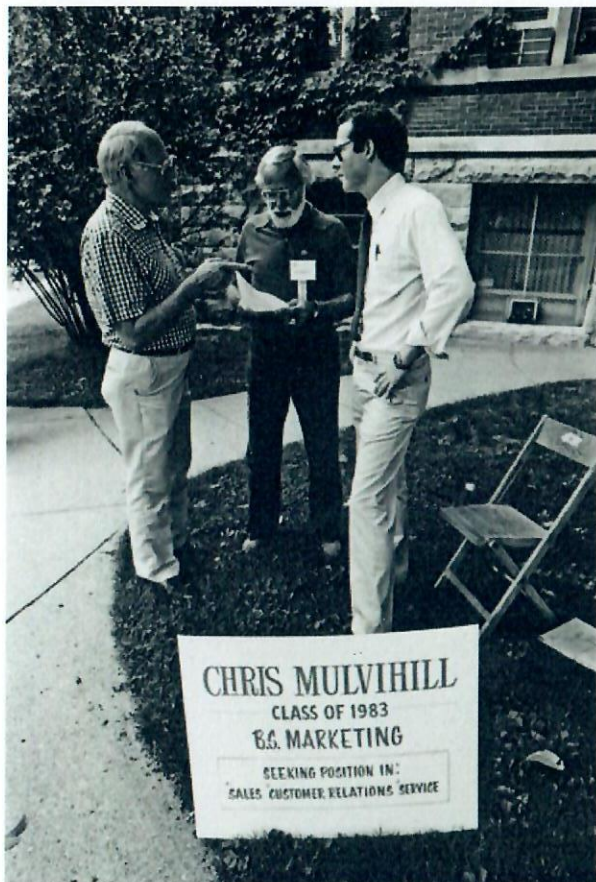




Archives Photograph Collection

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title: Chris Mulvihill

image number: P0094198

description: In December 2019, Chris Mulvihill submitted the following to the Curator of Photographs: "Recent Business School graduate Chris Mulvihill took advantage of the June 1983 Reunion Picnic to network. Originally from South Bend, he remained in Bloomington after graduation and was employed by the IU Physical Plant as a campus painter. While painting Frank Jones' office (Secretary of the IU Alumni Association), he asked Mr. Jones to introduce him to some prominent business school alumni who would be attending the reunion. While discussing the networking plan with his painting co-worker (a 22 year university painter) the suggestion was made to petition the Physical Plant sign painter to create a sandwich board. Mulvihill had résumés on hand and secured several interviews. From this ground-level beginning Mulvihill went on to hold sales and marketing positions with Ford Motor Company, Coca-Cola, Cummins Engine, Visa and American Express. For several years he was a Business School guest lecturer on brand building and product pull-through strategies. He remains a staunch supporter of IU and the Business School."

date taken: 1983 June

film code: Kodak Safety Film 5063

photographer studio: News Bureau, IU

photographer studio: Mitchell, Jerry

photographer studio: Moore, Lynette

donor image number: Frame G 3A/4

accession number: 99/075

copyright owner: Indiana University

personal name: Mulvihill, Chris

corporate name: Business, School of

corporate name: Class of 1983

topic: Employment

city: Bloomington

state: Indiana

series: Groups

subseries: Alumni

folder: Cream & Crimson Weekend

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