CHAIRMAN’S ADVISORY COUNCIL
A Summary of the CAC’s Discussion of Workforce Related Topics for June 2020.

What are the short-term and long-term trends that will be shaped by the COVID-19 outbreak?

1. So much is going to be determined by the local government leadership. Social distancing and preventing schools from opening has caused an increase in online learning.

2. Acceptance of telecommuting is working yet the ability for people to get back to big groups will take time.

3. The impact of these changes goes beyond where we’re living right now. For example, the restaurant industry is facing closures and in the short term the businesses won’t come back.

How will the outbreak effect how people congregate for meetings, training and recreation?

1. Short term and long term change in conventions may take four years for full recovery. Return to business and leisure travel will see big changes.

2. Moving to online and virtual meetings then as the evidence rolls in on the effects of COVID-19, more in-person gatherings will take place. Working remotely will continue part-time.

3. There is a disruption in the office market with people shying away from public transportation. The cost to the economy due to lock downs will force things to open again. With change comes opportunity.

What are the implications for higher education and how will schools adapt?

1. Colleges and universities may be limiting the time students leave campus for breaks so they only arrive/leave once each semester.

2. Higher ed models are not sustainable and due to COVID-19, universities are having to evaluate how to take the leap to online learning (ed-tech) and may face a drop in enrollment.

3. There is opportunity with the acceptance of online learning for AKPsi, as a trusted partner, to deliver ongoing education and training for our members in self-management.

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