



AWARDS CATALOGUE



ALPHA KAPPA PSI

The Professional Business Fraternity



Alpha Kappa Psi



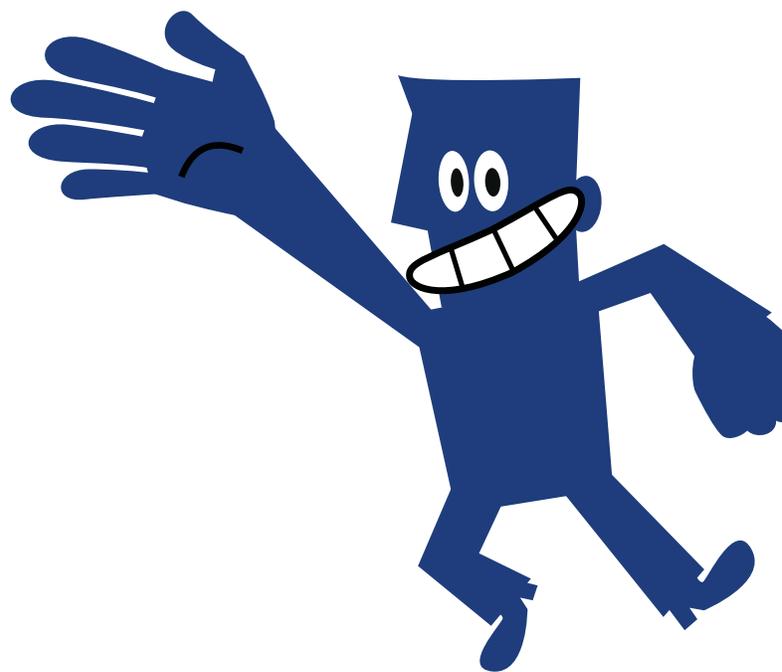
Certificate of Improvement
Omega Chapter
College of William & Mary
Significant Past Improvements
The Foremost Distinguished Education
2010 - 2011

Signature 1
Signature 2
Circular Seal

AKPsi

The Foremost Chapter of Foremost Business Schools

When we give awards to recognize achievements, we also advance the vision of our fraternity: *Alpha Kappa Psi is recognized as the premier developer of principled business leaders.* We are elevating the awareness of the accomplishments of our members and those who impact our chapters — not only within AKPsi, but throughout our university and local communities as well.



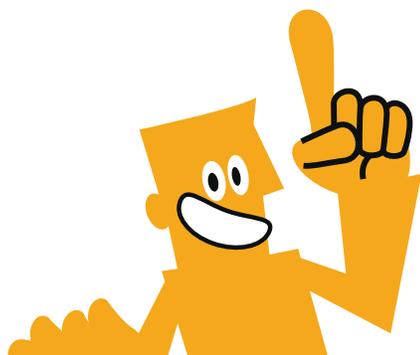
As brothers, we gain most of our satisfaction from being leaders, finding innovative ways to strengthen our chapters, or creating meaningful educational and networking opportunities for our members. However, we all appreciate a little acknowledgement for accomplishments from our peers.

When AKPsi recognizes achievement of individuals and chapters, we are validating the importance of their work and the impact of the outcome. It also gives encouragement and lets everyone know that their accomplishments should serve as examples for others.

The majority of AKPsi's awards are chapter-driven, as chapters must nominate themselves or individual members for an award. For each of these prestigious awards, only one person/chapter in all of Alpha Kappa Psi will

be the award winner. Other awards, such as the Distinguished Service and Local Chapter awards, are automatically awarded when applied for (there is no competition for these recognition awards). There are also awards that are presented annually based on membership numbers or the chapter's performance on the Annual Chapter Report. All collegiate chapters are automatically considered for these awards and there is no application process.

This catalogue is an introduction to all the awards offered by Alpha Kappa Psi. So, think right now about individuals worthy of recognition and which awards your chapter should apply for. Depending on the award, criteria and application deadlines may vary. Chapters are encouraged to plan ahead so they can fully take advantage of these valuable recognition opportunities.



Additional information and online applications can be found at akpsi.org/awards



Does your chapter have a recognition program?

If not, below are suggestions to help your chapter get started:

- Have a committee within the chapter responsible for awards (either an awards committee or the executive committee).
- Recognize brothers for all different activities, especially those that help re-enforce the vision and core values of AKPsi.
- Recognize the recipient of awards in a setting in front of the chapter (at a meeting, banquet, or event) or faculty/alumni if it is for a faculty/alumni member.
- Ensure that the entire chapter is educated on the criteria for each award.
- Present at least a certificate for each award; if monetarily possible provide a gift with each award (such as a plaque, an AKPsi trinket, inspirational book, gift certificate, etc.).



LEGEND

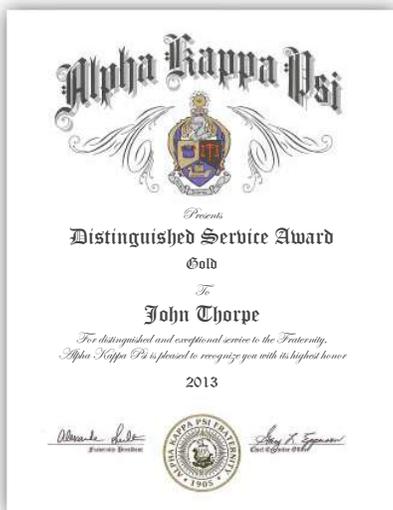
- Student chapters can apply or nominate
- Fraternity and Foundation boards can apply or nominate
- Alumni chapters can apply or nominate
- * There is a fee associated with this award to cover the cost of printing, jewelry (if applicable) and shipping
- Regional directors can apply or nominate

DISTINGUISHED SERVICE AWARDS



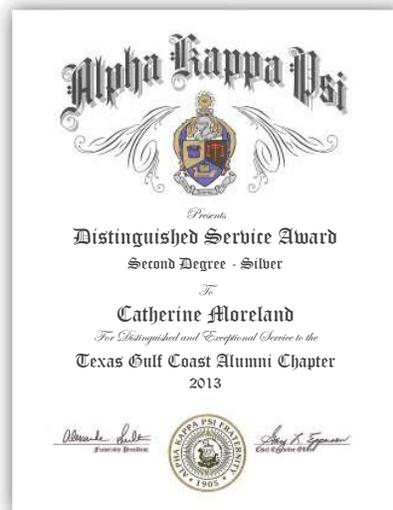
The Alpha Kappa Psi Distinguished Service Award (DSA) is the most prestigious award conferred upon our members. To be recognized with a DSA, a member in good standing must have performed praiseworthy service to a chapter, region, fraternity or foundation.

The completed DSA application for Bronze and Silver only, should be submitted to the Heritage Center three-four weeks prior to the desired date of presentation. Applications can be submitted online at akpsi.org/awards.



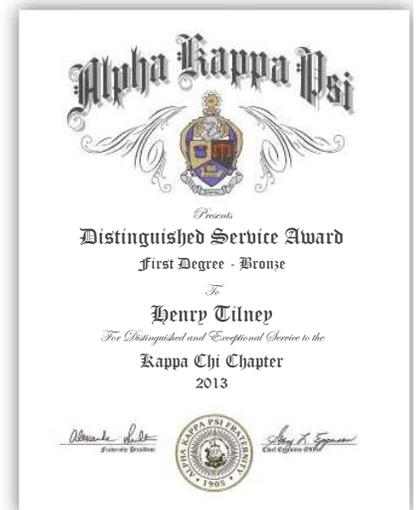
Gold

The DSA-Gold is presented for extensive service on the fraternity-wide level. This award is the highest honor bestowed by the fraternity and is conferred by unanimous approval of the Fraternity Board of Directors. It is recommended that the recipient be recognized with a DSA-Silver at least two years prior to receiving the DSA-Gold. Only a member of the Fraternity Board of Directors may nominate an individual for the DSA-Gold, however, any individual may submit a recommendation to a board member.



Silver ● ● ● ● *

The DSA-Silver is presented for service as an alumnus, faculty or honorary member. This award may be conferred to a recipient up to three times. The first presentation must be approved by a regional director, the fraternity president, or the fraternity chairman. Subsequent presentations (second and third degree) require approval of the fraternity's president or chairman. Collegiate and alumni chapters are limited to presenting two (2) DSA-Silver awards each fraternity fiscal year.



Bronze ● *

The DSA-Bronze is conferred to student members. Collegiate chapters may honor no more than two students with the award during an academic year. An individual may receive the award up to one year after graduation. The person may receive the award a second time (second degree), but there must be at least one year between presentations. All second degrees must be approved by the chapter advisor. Collegiate chapters are limited to presenting two (2) DSA-Bronze each fraternity fiscal year.

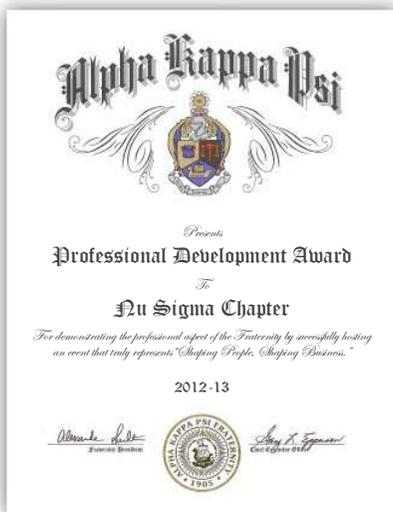


FRATERNITY AWARDS: OUTSTANDING CHAPTER PROGRAMING



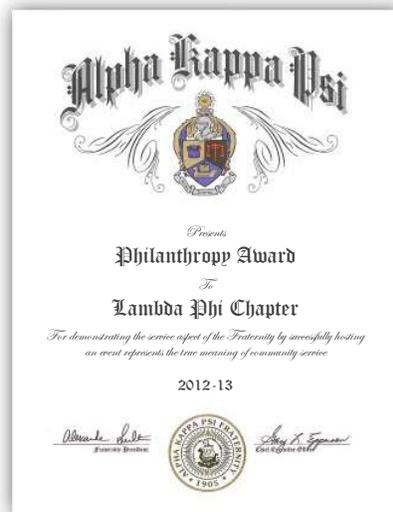
Alpha Kappa Psi encourages its chapters to excel in everything they do. From recruitment to service projects, AKPsi chapters should execute with excellence. The Outstanding Chapter Programming awards are designed to recognize student and alumni chapters that provide exemplary programs and events.

There is no limit to the number of nominations for each chapter, but eligibility is contingent on the chapter meeting the fraternity's minimum standards. Applications must be submitted via akpsi.org/awards no later than June 1 for the current academic year.



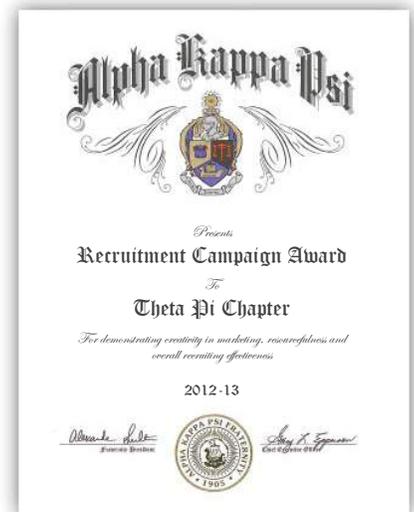
Professional Development ●●

The Outstanding Chapter Programming - Professional Development award is presented to the chapter that best demonstrates the professional aspect of Alpha Kappa Psi. This chapter's professional event serves as a model for all AKPsi chapters and is a true representation of "Shaping People, Shaping Business."



Philanthropy ●●

The Outstanding Chapter Programming - Philanthropy award is presented to the chapter that best demonstrates the true meaning of service through a selected philanthropic event. This event must be planned or hosted by the chapter with the intent of serving the community at large.



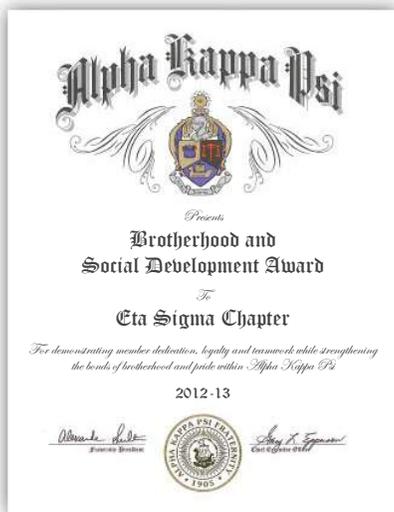
Recruitment Campaign ●●

The Outstanding Chapter Programming - Recruitment Campaign award is presented to the chapter that best demonstrates creativity in marketing, resourcefulness and overall recruiting effectiveness. This award honors the chapter's multiple recruitment efforts throughout the year.



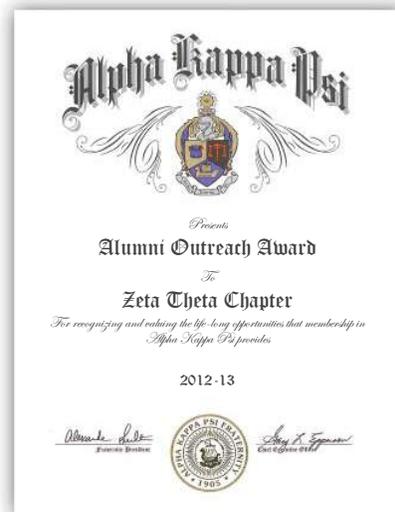
LEGEND

- Student chapters can apply or nominate
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- Alumni chapters can apply or nominate
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- Regional directors can apply or nominate



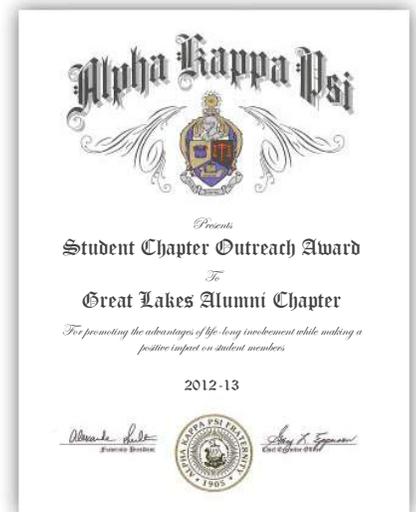
Brotherhood & Social Development ● ●

The Outstanding Chapter Programming – Brotherhood and Social Development award honors the chapter that best demonstrates member dedication, loyalty and teamwork through a selected event. This program strengthens the bonds of brotherhood and pride within Alpha Kappa Psi.



Alumni Outreach ●

The Outstanding Chapter Programming – Alumni Outreach award is presented to the student chapter that best demonstrates the benefits of alumni and student interaction through a selected event. This chapter recognizes and values the life-long opportunities that membership in Alpha Kappa Psi provides.



Student Chapter Outreach ●

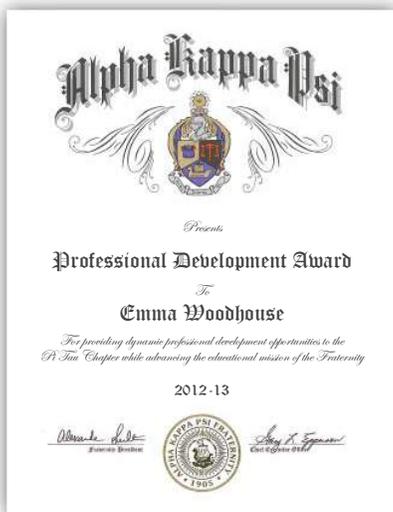
The Outstanding Chapter Programming – Student Chapter Outreach award honors the alumni chapter that best demonstrates the benefits of alumni and student interaction through a selected event. This chapter promotes the advantages of life-long involvement while making a positive impact on student members.

FRATERNITY AWARDS: OUTSTANDING CHAPTER LEADERS



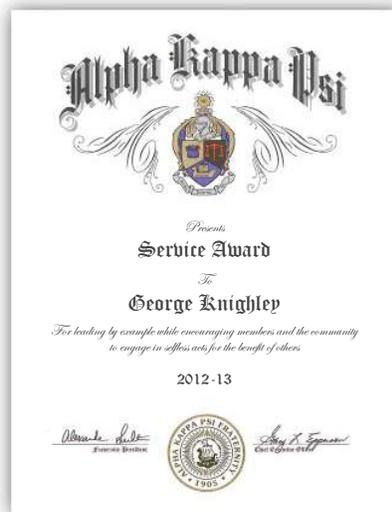
Alpha Kappa Psi encourages its chapters to not only excel, but to also promote advancement for its members. The Outstanding Chapter Leaders awards are designed to recognize both student officers and non-officers who are exceptional leaders in their chapter, campus and community.

Individuals may only be nominated by their chapter for the Outstanding Chapter Leaders awards. There is no limit to the number of nominations from each chapter, but each nominee must be a member in good standing. Applications must be submitted via akpsi.org/awards no later than June 1 for the current academic year.



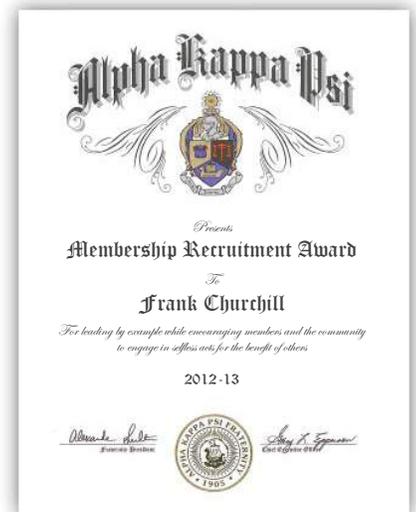
Professional Development ●

The Outstanding Chapter Leaders - Professional Development award is presented to the individual who best demonstrates the professional aspect of Alpha Kappa Psi. This person is the driving force when it comes to providing dynamic opportunities for professional development.



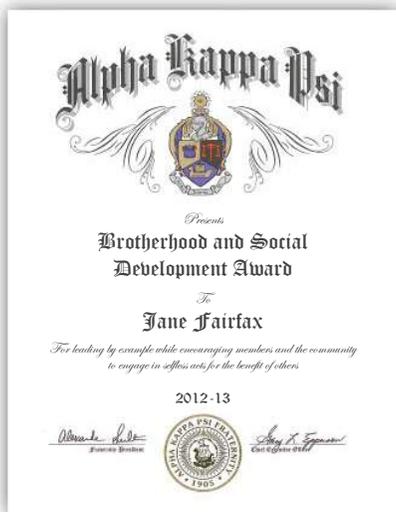
Service ●

The Outstanding Chapter Leaders - Service award honors the member who best demonstrates the value of service. This person leads by example while encouraging members and the community to engage in selfless acts for the benefit of others.



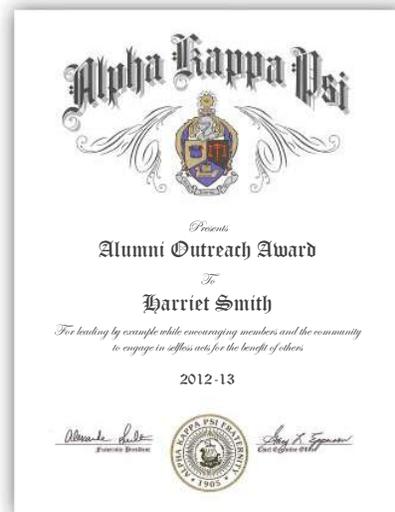
Membership Recruitment ●

The Outstanding Chapter Leaders - Membership Recruitment award is presented to the individual who best demonstrates exceptional efforts in the area of recruitment. This person understands that recruitment is a 365-day effort and consistently promotes the benefits of membership strength and stability.



Brotherhood & Social Development ●

The Outstanding Chapter Leaders - Brotherhood and Social Development award honors the member who best demonstrates a commitment to building a positive and meaningful brotherhood experience. This person is a spirited leader when it comes to creating memorable events and activities for the chapter.



Alumni Outreach ●

The Outstanding Chapter Leader - Alumni Outreach award is presented to the individual who best demonstrates the benefits of alumni engagement. This person encourages the chapter to take advantage of the alumni network and ensures events with alumni are memorable for all involved.

For a nominal fee, an individual nominated for one of the Outstanding Chapter Leaders awards can receive an official certificate noting their service and impressive achievements.

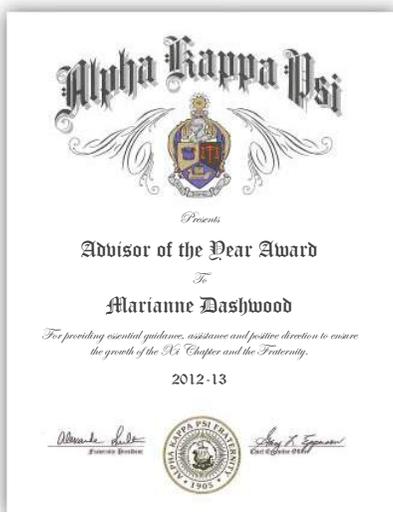


FRATERNITY AWARDS: OUTSTANDING VOLUNTEER LEADERS



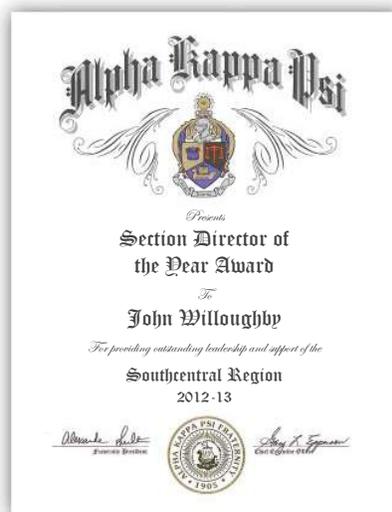
Alpha Kappa Psi volunteers are vital to the overall success of the fraternity. The Outstanding Volunteer Leaders awards are designed to recognize volunteers who go above and beyond the call of duty while acting in the best interest of Alpha Kappa Psi and its chapters.

While individuals may only be nominated by a regional director for the Outstanding Volunteer Leaders awards, anyone (including chapters) can make recommendations to a regional director. There is no limitation to the number of nominations from a region each year. Applications must be submitted via akpsi.org/awards no later than June 1 for the current academic year.



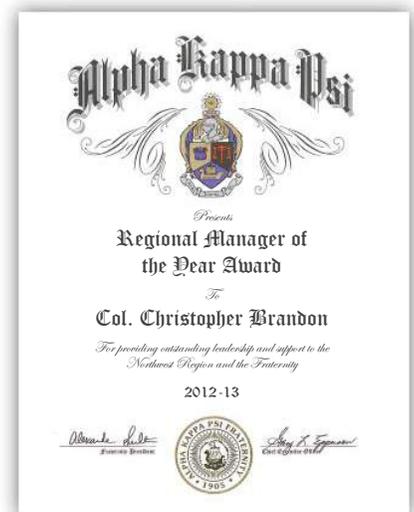
Advisor of the Year

The Outstanding Volunteer Leaders - Advisor of the Year award is presented to the chapter or faculty advisor who best demonstrates a positive impact on the development of Alpha Kappa Psi students. This person serves as a role model for the chapter through professionalism and adherence to the fraternity's core values and guiding principles.



Section Director of the Year

The Outstanding Volunteer Leaders - Section Director of the Year award is presented to the individual who best demonstrates operational success while providing guidance and support within a region. This person serves as an inspiration to others and is a vital asset to the regional management team.



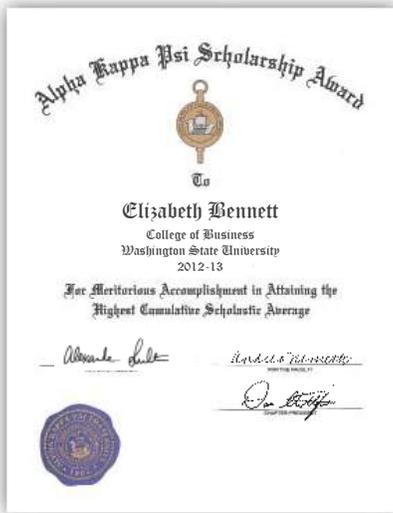
Regional Manager of the Year

The Outstanding Volunteer Leaders - Regional Manager of the Year award honors the individual who best demonstrates success when guiding chapters in areas such as membership, risk management, finance and alumni relations. This person assists chapters in building and maintaining successful programs necessary for long term viability.

LOCAL CHAPTER AWARDS



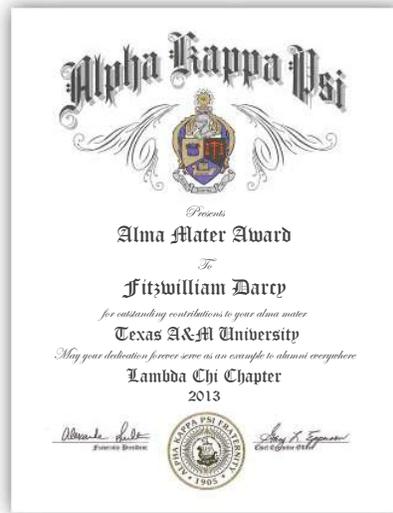
Awards given at the chapter level are just as important as those given at the regional and fraternity levels. Recognition of a job well done is often a driving motivator for exceptional performance. Each chapter should give out awards on a regular basis, whether it is weekly, monthly or at the end of the academic term. Awards should recognize people who make a difference for the chapter — whether they are members of the fraternity, university or local community.



Scholarship



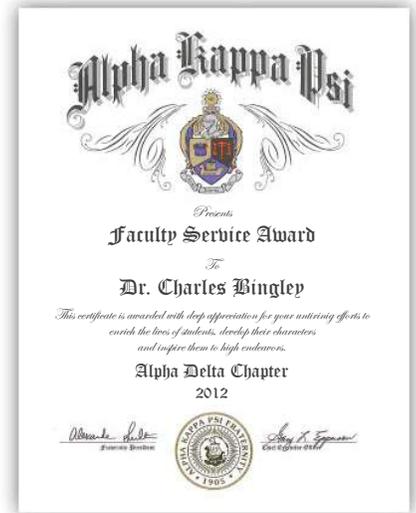
Established in 1931, the Scholarship Award recognizes the scholastic achievement of a student in the senior class who obtained the highest grade point average for the academic year. This student must be enrolled within the school or department of business at the institution where the chapter is located.



Alma Mater



The Alma Mater Award honors alumni from the school or department of business who have rendered exceptional service to the institution. These men and women exemplify leadership and loyalty to the advancement of higher education.



Faculty Service



The Faculty Service Award recognizes members of the faculty who have served at the collegiate level for ten or more years. It is presented in appreciation for enriching the lives of students and inspiring them to higher endeavors.

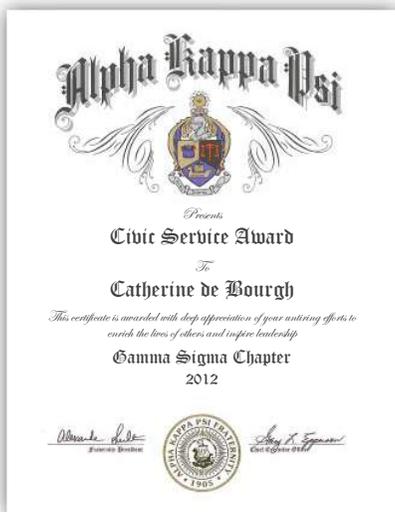
Official Scholarship Key is included with certificate.





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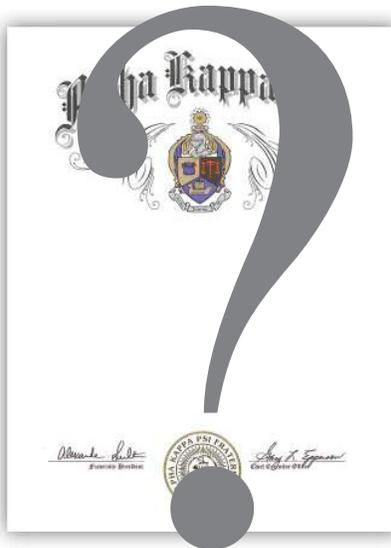
- Student chapters can apply or nominate
- Fraternity and Foundation boards can apply or nominate
- Alumni chapters can apply or nominate
- * There is a fee associated with this award to cover the cost of printing, jewelry (if applicable) and shipping
- Regional directors can apply or nominate



Civic Service

- ● *

The Civic Service Award honors individuals who render exceptional service within the community. These inspirational individuals are leaders when it comes to philanthropic, cultural or civic development.



Create Your Own

- ● ● ● *

The awards at right are suggestions that you can adapt for your own chapter. They can be used in their present form or inspire ideas for new awards. For a professional look, awards are produced on official Alpha Kappa Psi certificate stock through the Heritage Center.

Create your own certificate, or adapt one of the following ideas:

- 10 Years of Membership
- 25 Years of Membership
- 50 Years of Membership
- Best Networker
- Best Professionally Dressed
- Brother of the Week
- Brother of the Month
- Brother of the Semester (or quarter)
- Certificate of Appreciation
- Chapter Clown
- Freshman of the Year
- Junior of the Year
- Most Likely to be Chapter Advisor
- Most Professional Brother
- Most Spirited Brother
- Most Valuable Brother
- Perfect Attendance
- Sophomore of the Year
- Senior of the Year

CHAPTER PERFORMANCE AWARDS



Chapter Performance Awards are based on chapter accomplishments each academic year. These awards are automatically calculated by the Heritage Center and are presented at Convention or at the Principled Business Leadership Institute (during non-Convention years). There is no application process.

Chapter of the Year

Presented to the chapters who received 100,000 points on the Annual Chapter Report

First Place Regional Standing

Presented to the chapter with the highest point total on the Annual Chapter Report in a region without any 100,000-point chapters. A minimum ACR score of 95,000 is required to be eligible.

Significant Point Improvement

Presented to chapters for achieving a minimum 20,000-point increase on the Annual Chapter Report compared to the previous year.

Membership Growth

Presented to chapters for increasing initiates by a minimum of 25% compared to the previous year.

Membership Strength

Presented to chapters for increasing their year-end membership size by a minimum of 35% compared to the previous year.

FRATERNITY AWARDS - DESIGNATED

Fraternity Chairman Award

The Fraternity Chairman's Award is presented at Convention to an individual who has given exemplary service during the chairman's term. This award is conferred by the chairman of the board of directors.

Career Achievement Award

The Career Achievement Award honors exemplary leaders who embody the core values of Alpha Kappa Psi while making significant contributions in both business and the community. This award is conferred on behalf of the fraternity with approval from the Fraternity Board of Directors.

Corporate Citizen Award

The Corporate Citizen Award honors an organization that is committed to excellence in ethical decision making and service to the community. This award is conferred on behalf of the fraternity with approval from the Fraternity Board of Directors.

Service Appreciation Citation

The Service Appreciation Citation is presented at Convention to the outgoing or immediate past fraternity chairman, president or foundation chairman for their dedication and service.

Number One Region Award

Based on 13 different criteria ranging from chapter planning to financial responsibility, the Number One Region Award honors the region that best demonstrates overall performance and best practices.

CONVENTION AWARDS

Convention Awards are based on those chapters in attendance at Convention. These awards are automatically calculated by the Heritage Center and presented during the event. There is no application process.

Travel Award

Presented to the chapter traveling the furthest distance. The award recipient is determined by multiplying number of members in attendance by the distance traveled.

Unity Award

Presented to the region with the highest percentage of chapters with two or more members in attendance.

Blue and Gold Spirit Award

Presented to the chapter with the most brothers in attendance.