

# Board of Directors 2020 Election Results

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**ALPHA KAPPA PSI**  
*The Professional Business Fraternity*

June 2, 2020

The Alpha Kappa Psi Fraternity would like to announce the election of Mike Dickerson and Miriam Tomaselli, and the re-election of Alexander Sultan to its Board of Directors.

Dickerson, Tomaselli, and Sultan will serve 3-year terms. Dickerson and Tomaselli will be eligible for election to a second term upon the completion of the first term, while Sultan will be serving his second, and final, term under the current bylaws. They will be installed as directors on August 8, 2020, at the next scheduled board meeting.

The Alpha Kappa Psi Board of Directors are elected by representatives of all currently recognized chapters in the fraternity. The responsibilities of the board include making all policy and strategy decision for the organization in between sessions of the chapter congress (every two years) and providing oversight to all organizational operations.

Dickerson and Tomaselli will be replacing Nancy Huebner Ghizzone and Richard Battle, who have both served two 3-year terms on the board.

For the position of Director: **Mike Dickerson-Virginia Tech '04**  
Mission Manager for Intelligence, Joint Chiefs of Staff  
AKPsi Fraternity President, 2017-2019

For the position of Director: **Alexander Sultan-San Diego State '93**  
Senior Manager, Deloitte & Touch LLP  
AKPsi Board of Directors - Secretary, 2017-present

For the position of Director: **Miriam Tomaselli-Marist College '97**  
Vice President and Program Director, Klick Health  
Commonwealth Leadership Alliance (AKPsi-affiliated) -  
Director, 2015-present

All directors-elect résumés are attached to this statement.

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# Michael G. Dickerson, CFV

Certified Fraternity Volunteer • Distinguished Service Awards (Silver & Bronze) • Life Loyal Member

## SUMMARY OF EXPERIENCE



Mike Dickerson is a highly experienced, passionate, and innovative volunteer leader, having established a reputation for advancing collaboration, executing paradigm-shifting programs, and developing countless alumni for leadership positions within AKPsi during nearly two decades as a volunteer leader at every level of the organization. He is a recognized expert in the history and execution of the *The Ritual of Alpha Kappa Psi*.

As the **41st Fraternity President**, he was responsible for overseeing the activities of 600+ volunteers around the world, serving 250+ student and alumni chapters, including representing all chapters and volunteers to the Fraternity Board of Directors, and establishing new initiatives like the Strategic Advisory Councils and Fraternity Managers.

From 2015-2017 he was the **Fraternity Executive Vice President**, overseeing the Alumni Chapter Region, managing Management Team (MT) finances, and leading the **Fraternity Ritual Team**, which he founded in 2014. Prior to his term as EVP, he served as the first **Vice President for Area III**, overseeing 60 chapters in four regions. From 2009-2014 Mr. Dickerson was the **Mideast Regional Director**, expanding the largest region in the history of Alpha Kappa Psi by nearly 20% in chapters (both student and alumni) and 25% in membership. As a regional director, he became known for expertise in developing volunteers for higher positions in the organization, establishing efficient and effective management structures and processes, and mentoring countless student members in professional development. Prior to being elected a regional director in 2009, I was a section director and served as the founding chapter advisor for three chapters.

### Summary of AKPsi Leadership Positions:

|  |  |   |   |
|--|--|---|---|
| <b>Fraternity President</b><br>2017-2019 | <b>Executive Vice President</b><br>2015-2017 | <b>Vice President - Area III</b><br>2014-2015     | <b>Regional Director - Mideast</b><br>2009-2014     |
| <b>Regional Manager</b><br>2019-Present  | <b>Section Director</b><br>2007-2009         | <b>Chapter Advisor</b><br>2006-2009, 2019-Present | <b>Committees &amp; Task Forces</b><br>2007-Present |

## REGIONAL MANAGER, CHAPTER ADVISOR, & COMMITTEE MEMBER

*August 2019 – Present*

**CHAPTER ADVISOR, Lambda Nu Chapter at American University:** Provides guidance and advice on programming, traditions, inter-personal relationships, and professional development to one of the flagship chapters of AKPsi.

**REGIONAL MANAGER of Rituals,** for the Southern Delta Region: Responsible for leading all ritual education, risk reduction, and tradition-based knowledge for 12 chapters on behalf of the regional director.

**RITUAL ADVISOR, Archives Committee:** Leads historical preservation of Rituals and traditions on a Board-appointed committee, providing guidance and historical advice to maintaining and cataloging the history of AKPsi.

## FRATERNITY PRESIDENT

*August 2017 – August 2019*

41<sup>st</sup> Fraternity President, responsible for executing the vision and strategic plan of Alpha Kappa Psi. Had general supervision, direction, and control of the business and affairs of the Fraternity at the direction of the Board of Directors. In partnership with the CEO, held general responsibilities for the transaction of the business of the Fraternity and supervision over the activities of the Fraternity. Attended all Board of Directors meetings as the MT representative and chaired the 60<sup>th</sup> Chapter Congress.

### Key Accomplishments as Fraternity President:

- Created three Strategic Advisory Councils (student, alumni, volunteer), for program refinement
- Hosted virtual town halls, Q&A sessions at PBLI, and “AKSkype” meetings, allowing all chapters to interact with Fraternity-level volunteers and provide direct feedback, in addition to regular one-on-one communications with individual students and alumni worldwide

- Crated the Regional Manager Pool program, which standardizes all training for the core Regional Managers, enabling all regions to have a qualified pool of volunteers to build support for chapters
- Created new a new MT policy structure, creating governing documents to create efficiencies and openness in MT operations
- Created the Fraternity Manager role on the MT to focus on program delivery and development
- Re-Designed the Vice President role into a strategic project manager
- Established the Integration Management Council to coordinate all programmatic operations to ensure operational response to students' and alumni's needs efficiently and without duplication

## **FRATERNITY EXECUTIVE VICE PRESIDENT**

*August 2015 – August 2017*

Fraternity officer responsible for overall leadership and motivation of the Management Team in support of the President. Manages personnel, resource, and programming initiatives on behalf of the Board of Directors, CEO, and President. Created and run processes for overall regional budget management on behalf of president and CEO. Serves as head of the Alumni Chapter Region, numbering 40+ chapters across the world; created the first-ever Alumni Regional Management Team, providing day-to-day support to alumni chapters.

### Committees and Task Force service while Executive Vice President

|  |                                       |                                    |                               |                         |                            |  |
|--|---------------------------------------|------------------------------------|-------------------------------|-------------------------|----------------------------|--|
| <u>Chair</u>                           | <u>Chair</u>                          | <u>Chair</u>                       | <u>Member</u>                 | <u>Member</u>           | <u>Member</u>              | <u>Member</u>                                  |
| Management<br>Team Budget<br>Committee | Volunteer<br>Recognition<br>Committee | Minimum<br>Standards Task<br>Force | Risk Mitigation<br>Task Force | Show Cause<br>Committee | Ritual Review<br>Committee | Building &<br>Infrastructure<br>Steering Cmte. |

## **FOUNDER, FRATERNITY RITUAL TEAM**

*September 2014 – August 2017*

Conceptualized and established the first formal group of trained ritual experts in AKPsi history, ensuring uniform delivery, training, and management of all ritualistic events across the organization. Coordinated with the fraternity staff to train and provide operational management to a group of approximately 60 alumni to train brothers on rituals and manage uniform installation of chapters. Oversaw all logistics for all chapter installations and ritual sessions. The FRT now numbers over 50 trained members in every region in AKPsi.

## **VICE PRESIDENT – AREA III**

*July 2014 – August 2015*

Executive volunteer officer accountable for strategic direction and supervision of four regions (Atlantic Metro, Central Atlantic, Eastern Great Lakes, and Northern Atlantic), consisting of approximately 60 chapters in three countries (the US, UK, and Canada), covering approximately 25% of the Fraternity. Served as the direct supervisor to four Board-appointed regional directors, providing day-to-day mentorship and management, including performance evaluations and recruitment of backfills. Chaired and served on risk management committees on behalf of the Judiciary Committee. Served as a member of both the Management Team, helping to execute operational goals for AKPsi, including coordinating with the other VPs, the EVP, and Fraternity President on strategic operational goal implementation and execution under the auspices of the Board of Directors and Heritage Center Staff.

## **REGIONAL DIRECTOR – MIDEAST**

*February 2009 – July 2014*

Responsible for all Fraternal operations in a 35-chapter (30 student, 5 alumni) region encompassing Delaware, Maryland, Virginia, North Carolina, Washington D.C., the United Kingdom, and China (Hong Kong). Appointed all Section Directors, Regional Managers, Chapter Advisors, and piloted new positions including managers for operations, volunteer development, and inter-chapter outreach. Ensured that all chapters met all basic requirements and enforced all risk management policies. Led the programming, training, and interaction of the chapters in the region, including hosting two officer trainings each summer. Served as a member of the Management Team.

### Committee and Task Force service while Mideast Regional Director:

|                             |                           |                          |                    |
|-----------------------------|---------------------------|--------------------------|--------------------|
| <u>Member</u>               | <u>Member</u>             | <u>Member</u>            | <u>Member</u>      |
| Chapter Services Task Force | Chapter Growth Task Force | RD Evaluation Task Force | CA Resource Manual |

### Key Accomplishments as Regional Director:

- **Expanded Mideast Regional Management Team (RMT)** from three sections to eight sections spanning three continents, successfully managing the largest region in AKPsi history
- **Exceeded annual membership and PBLI goal** four out of five years as RD
- Oversaw **completion of regional initiatives** via a “Regional Priorities Framework”
- **Provided better student support** through empowering section directors to develop/hire/remove their CAs and functional managers to develop/hire/remove their RMs
- **Chartered student-led Regional Council** to provide operational opportunities in regional management
- **Established required Compliance Committees** for Mideast Region chapters
- Hosted **two leadership trainings each year**, increasing attendance each year from 2009-2013
- **Unity Award** for 100% regional attendance in New Orleans 2013

## SECTION DIRECTOR – POTOMAC

*2007-2009*

Direct manager to 7 chapters, 1 colony, and 10 Chapter Advisors in Maryland, Delaware, and Washington D.C. Created unique section-specific awards program and hosted multiple local events.

## CHAPTER ADVISOR (FOUNDING)

*2006-2009*

*Omega Alpha University of Delaware, 2008 – 2009*  
*Beta Mu George Washington University, 2007 – 2008*  
*Omega Theta University of Maryland, 2006 – 2007 (2x Chapter of the Year)*

## SHOW CAUSE ASSISTANT TO THE FRATERNITY EXECUTIVE VICE PRESIDENT

*Aug. 2006 – Aug. 2007*

Created guidance plans for chapters on Fraternity Show Cause list. Assisted EVP with overall management of guidance plans and coordinated all requirements tracking.

## FRATERNITY EVENTS (PRESENTER & PARTICIPANT)

### **Principled Business Leadership Institute (Formally known as Success Institute)**

| <u>Atlanta</u>   | <u>Baltimore</u> | <u>Chicago</u>      | <u>Nashville</u> | <u>Orlando</u> | <u>Philadelphia</u>                               | <u>Reno</u> | <u>San Fran.</u> |
|--|------------------|---------------------|------------------|----------------|---|-------------|------------------|
| 2007, 2008,<br>2009, 2010,<br>2011, 2012,<br>2013, 2014,<br>2017 | 2015             | 2017, 2018,<br>2019 | 2015             | 2016           | 2008, 2009,<br>2010, 2011,<br>2012, 2013,<br>2014 | 2016, 2019  | 2017             |

### **Convention/Chapter Congress**

2005, 2007, 2009, 2011, 2013, 2015, 2017, 2019

### **Fraternity Advisors Conference**

2013, 2014, 2019

## STUDENT MEMBER, BETA XI CHAPTER – VIRGINIA TECH

*2004-2006*

- University Relations Chair (2004-2005), Faculty Affairs Chair (2005-2006)
  - Responsible for recruiting & initiating 12 new faculty brothers, including the University President
- 2005 Las Vegas Convention: Alternate Delegate
- Alumni of the Year, 2010, Education Award, 2008, Brooklyn Bridge, 2007/11, Member of the Year, 2005

## 50+ Student & Alumni Chapters Visited and/or Installations Overseen since 2004:

**Maryland** (Omega Theta)  
**George Washington** (Beta Mu)  
    **Drexel** (Eta Psi)  
**Delaware** (Omega Alpha)  
    **Sacred Heart** (Chi Mu)  
**Loyola Maryland** (Chi Iota)  
    **Utah** (Alpha Iota)  
    **Howard** (Psi Tau)  
    **Richmond** (Delta Zeta)  
    **George Mason** (Pi Sigma)  
    **Shenandoah** (Psi Delta)  
    **Edinboro** (Chi Lambda)  
**Wayne State** (Beta Omicron)  
    **Arkansas** (Beta Zeta)  
    **High Point** (Chi Rho)  
**Virginia Commonwealth** (Chi Pi)  
    **North Dakota** (Chi Tau)  
    **Babson** (Gamma Nu)  
**Hong Kong University of S&T** (Chi Phi)  
    **CSU Monterey Bay** (Chi Kappa)  
**Manchester** (Sigma Upsilon Phi)  
    **American** (Lambda Nu)  
    **Christopher Newport** (Iota Pi)  
    **William & Mary** (Omega)  
    **Georgetown** (Omega Lambda)  
    **James Madison** (Nu Psi)

**Johns Hopkins** (Rho Psi)  
**Radford** (Omega Sigma)  
    **Roanoke** (Nu Tau)  
    **Virginia Tech** (Beta Xi)  
    **Towson** (Omega Kappa)  
    **Virginia** (Alpha Gamma)  
**North Carolina State** (Lambda Omicron)  
**North Carolina - Chapel Hill** (Alpha Tau)  
**North Carolina - Charlotte** (Eta Omega)  
**North Carolina - Greensboro** (Psi Sigma)  
**Western Carolina** (Theta Tau)  
    **Duke** (Beta Eta)  
**Penn State** (Gamma Epsilon)  
    **Simon Fraser** (Chi Theta)  
    **Queen Mary** (Chi Eta)  
**New Jersey Institute of Tech.** (Chi Zeta)  
**William Patterson** (Chi Omicron – Virtual)  
**Idaho State** (Delta Upsilon – Virtual)  
    **South Alabama** (Theta Nu)  
    **DC Alumni Chapter**  
    **Triangle Alumni Chapter**  
**Hampton Roads Alumni Chapter**  
    **Queen City Alumni Chapter**  
    **Garden State Alumni Chapter**  
    **Virginia Tech Alumni Chapter**

# MICHAEL G. DICKERSON

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## **KEY SKILLS**

### Technical:

Strategic Planning  
Africa, CT, & West. Hem, and Russia  
Budget/Financial Management  
Knowledge Management  
All-Source Intelligence Writing & Editing  
Open-Source Analysis & Research

### Managerial & Leadership:

Organizational Transformation & Refinement  
Employee Development & Conflict Resolution  
Program and Project Management  
Personnel Management (1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> level)  
Process & Procedure Development  
Excellent Training & Briefing Skills

## **SUMMARY of EXPERIENCE**

Mike Dickerson has nearly 20 years of managerial, intelligence, technical, and operational experience supporting multiple offices at the Central Intelligence Agency (CIA), Office of the Director of National Intelligence (ODNI) and the Joint Chiefs of Staff (JCS). He has experience geographically on Russia, Europe, the Western Hemisphere/Homeland, Middle East, Latin America, sub-Saharan Africa, and South Asia; and functionally on executive-level process creation/optimization, knowledge management, and program/project management. Mr. Dickerson has over a decade of experience leading people and high-performing teams while creating and managing strategic intelligence products and processes and is a noted instructor on public speaking and briefing techniques.

## **OFFICE of the DIRECTOR of NATIONAL INTELLIGENCE**

January 2016 – Present

### **MISSION MANAGER FOR INTELLIGENCE – JOINT DUTY ASSIGNMENT (GS-15)**

#### **JOINT CHIEFS OF STAFF DIRECTORATE FOR INTELLIGENCE J25, JULY 2019 - PRESENT**

Mr. Dickerson is one of the first Intelligence Mission Managers for the Joint Chiefs of Staff (JCS) Directorate for Intelligence (J2), responsible for directorate-wide integration of defense intelligence for a hard target country on behalf of the Chairman. He leads, facilitates, coordinates, and shapes J2 readiness for intelligence support to contingency plans, globally-integrated operations, and threat-informed solutions and capability development. He is the J2 lead for global integration initiatives, leveraging the entire IC by integrating strategy, plans, operations, and assessments engaging ODNI, Office of the Secretary of Defense, Combatant Commands, Combat Support Agencies, and Service Intelligence Centers. Mr. Dickerson synchronizes and integrates activities across the J2 and Defense Intelligence Enterprise to ensure unity of effort and fosters relationships with the National Intelligence Managers, the IC, DIA Intel Centers, and policymakers.

### **DEPUTY DIVISION DIRECTOR (GS-15)**

#### **DIRECTORATE FOR MISSION INTEGRATION, MARCH 2017-JULY 2019**

Mr. Dickerson was responsible for management oversight to multiple technical and governance groups overseeing the implementation of classified mission solutions and development of requirements for the Intelligence Community and the Office of the Deputy Director of National Intelligence for Mission Integration. Mr. Dickerson managed all division resources (budget and personnel), provided oversight of several multi-million-dollar mission governance and mission execution programs, oversaw execution of contract management, and handled all management/personnel issues for the division. Concurrently, he served as the senior operations officer to his component's Assistant Director in the development of a whole-of-government program, interacting with departments and agencies beyond ODNI, including the National Security Council.

### **MISSION MANAGER FOR STRATEGY & PLANS (GS-15)**

#### **DIRECTORATE FOR MISSION INTEGRATION, JAN 2016-MARCH 2017**

Mr. Dickerson joined ODNI's National Intelligence Management Council as the first Mission Manager for Strategy & Plans, responsible for strategic planning guidance, enabling optimal process execution, and technical program development in support of all 17 National Intelligence Managers (NIM), who serve as the DNI's principal advisor on their subject area. As an additional duty, Mr. Dickerson led all knowledge management (KM) support in the Office of the Deputy DNI for Intelligence Integration.

**BOOZ ALLEN HAMILTON**  
May 2004 – January 2016

**ANALYTIC PROGRAM MANAGER (LEAD ASSOCIATE)**  
**NATIONAL INTELLIGENCE COUNCIL, AUG 2015-JAN 2016**

As the first Analytic Program Manager (APM) at the ODNI's National Intelligence Council (NIC), Mr. Dickerson used his program management background to support the National Intelligence Officer (NIO) for Russia/Eurasia and NIO for South Asia. Mr. Dickerson used his program management experience to develop and implement procedures to ensure that sufficient fiscal planning and personnel management efforts were addressed for both NIO offices. He developed office outreach initiatives, including all conference planning; assisted with budget builds and execution, including monitoring fund and building analysis tools to better manage the budget; assisted with development of programs of analysis; and led the development and preparation of internal and external memoranda, tasking responses, and other correspondence, to include tasking from policymakers and materials in support of White House-level meetings.

**KNOWLEDGE MANAGER & BOOZ ALLEN PROJECT MANAGER (LEAD ASSOCIATE)**  
**NATIONAL INTELLIGENCE MANAGEMENT COUNCIL, OCT 2012-AUG 2015**

Mr. Dickerson spent nearly three years as the Knowledge Manager (KM) for the ODNI National Intelligence Managers (NIM) for Africa and Western Hemisphere & Homeland (WHH). As the KM, he provided real-time collaboration support to multiple executive-level officers and their staffs using IC tools to ensure NIMs were able to coordinate with the IC and other U.S. Government entities. He provided surge support for multiple crises, building high-profile collaboration portals and instituting innovative methods for the NIMs to communicate with the IC. Mr. Dickerson was responsible for the initial creation of the main collaboration portal for NIM-Africa (growing the user base by 600%) and the revamping of the portals and processes for NIM-WHH. As the task lead/deputy PM/career manager for over a dozen contractors on a \$2M+/year contract, Mr. Dickerson was responsible for coordinating with the COTR and program manager on managing employees' hours/delivery of services, onboarding new staff, addressing staff and client concerns, and participating in regular program management reviews.

**WATCHLISTING ANALYST (ASSOCIATE)**  
**NATIONAL COUNTERTERRORISM CENTER, APR 2012-OCT 2012**

Mr. Dickerson supported NCTC's Directorate of Terrorist Identities by providing all-source research and analysis to identify and enhance the records of known or suspected terrorists.

**DEPUTY TASK LEAD (ASSOCIATE)**  
**ODNI OFFICE OF GENERAL COUNSEL INTELLIGENCE COMMUNITY LEGAL CONFERENCE, JUN 2012-JUN 2013**

Mr. Dickerson supported Booz Allen's work for ODNI's Office of General Counsel as the deputy task lead for the seventh annual IC Legal Conference. He supported the task lead and government staff with facilities planning, financial management, graphic and content management, and legal education research.

**BOOZ ALLEN STAFFING LEAD/CHIEF OF STAFF (ASSOCIATE)**  
**NATIONAL COUNTERTERRORISM CENTER, SEP 2010-JAN 2013**

Mr. Dickerson served as the Booz Allen staffing lead/chief of staff to the program manager on the AMPS contract at NCTC, responsible for over multiple positions on a contract focused on analytical and operational support. As the staffing lead, Mr. Dickerson was responsible for working with the Booz Allen program manager to recruit, vet, and propose potential staff, usually with less than a week to fill a vacancy.

**SENIOR EDITOR & MIDDLE EAST ANALYST (SR. CONSULTANT & ASSOCIATE)**  
**NATIONAL COUNTERTERRORISM CENTER, DIRECTORATE OF INTELLIGENCE, APR 2007-APR 2012**

As the senior editor for NCTC's Worldwide Incidents Team in the Directorate of Intelligence, Mr. Dickerson was responsible for editing over 1,000 incident reports of terrorism monthly; coordinating the activities of a multi-directorate quality assurance committee; participating in weekly methodology meetings with team management; and assisting analysts with ad-hoc methodology questions. From April 2007 until July 2010, Mr. Dickerson was the team's Middle East analyst, responsible for the analysis and cataloguing of all terrorist incidents in a 17-country area of responsibility (AOR), numbering several hundred per month. Mr. Dickerson also served temporarily as the Europe AOR and North Africa AOR analyst.

### **DISSEMINATION OFFICER (CONSULTANT)**

**NATIONAL COUNTERTERRORISM CENTER, DIRECTORATE OF INTELLIGENCE, APR 2005-APR 2007** Mr. Dickerson's initial assignment in the IC, both as a summer intern in 2005 and as a full-time employee from May 2006 until April 2007, was as a dissemination officer for the National Counterterrorism Center. In this role, Mr. Dickerson was responsible for reviewing all finished intelligence products and posting them to seven different classified systems. Mr. Dickerson proposed the creation of a standardized method of downgrading the classification of several daily documents for posting to widely-disseminated, including war-zone, networks.

### **RESEARCH ASSISTANT**

**NATIONAL INTELLIGENCE COUNCIL, MAY-AUG 2004, DEC 2004**

Mr. Dickerson supported the Foreign Denial and Deception Committee by providing all-source research in support of the FDDC Chair, the National Intelligence Officer for Science and Technology.

### **GENERAL DYNAMICS NETWORK SYSTEMS**

Apr 2003 – Jan 2004

#### **WEB DESIGNER**

Mr. Dickerson supported the northern Virginia marketing department after the acquisition of Creative Technology Incorporated by GDNS. As a web designer, Mr. Dickerson was responsible for coordinating with the director of marketing on electronic and print advertisements.

### **CREATIVE TECHNOLOGY INCORPORATED**

Aug 2000 – Apr 2003

#### **SENIOR WEB DESIGNER**

Mr. Dickerson supported the web design team in maintenance of Creative Technology Incorporated's (CTI) website, including using Adobe Photoshop and Macromedia programs to improve functionality and aesthetic design. Working three hours each day after high-school, Mr. Dickerson was eventually moved into the Senior Web Designer role, continuing to work after school until CTI's acquisition by GDNS in 2003.

### **EDUCATION**

BS in Business Management & Political Science, Virginia Tech

### **PROFESSIONAL AWARDS & RECOGNITION**

|  |  |
|--|--|
| Booz Allen Performance & Team Award (x6)           | NCTC Certificate of Appreciation (x4)              |
| Multiple spot awards from contract management      | Letter of Recognition from NIM (Jan. 2013)         |
| Letter of Appreciation from Chair, NIC (Nov. 2015) | DDII Non-Monetary Spot Award (Oct. 2016)           |
| ODNI Time-Off Award (May 2017)                     | Intelligence Integration Unit Citation (Nov. 2018) |
| Annual Performance Bonus (2018)                    | ODNI Exceptional Service Award (Nov. 2019)         |





## Alexander T. Sultan

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### Public Facebook Page

[www.facebook.com/alexander.sultan](http://www.facebook.com/alexander.sultan)

*For more details about me please feel free to contact me via Google Talk, Twitter, Instagram, LinkedIn, Facebook, or Email.*

## Objective

To continue serving the students, alumni, and volunteers through strategic vision and operational experience by being re-elected to the Board of Directors.

## Fraternity Volunteer Experience

### Board of Directors

2017 - present

- Serves as the Secretary for the Board of Directors (BoD) from 2019 - 2020, responsible for recording and maintaining minutes of the BoD meetings
- In conjunction with the full BoD, review and establish policies for the organization, and review and amend governing documents as necessary
- Provides inputs to the strategic plan of the fraternity
- Participate in board committees as required
- Continue to present professional sessions and moderate speaker panels at various PBLIs, College of Leaderships, and chapters
- Continue to facilitate numerous team buildings and officer trainings

### Fraternity President

2011 - 2017

- Served as the leader of the Fraternity's Management Team (MT), which consisted of the Executive Vice President, 4 Area Vice Presidents, and the 16 Regional Directors (RDs)
- Led the annual MT meetings, and participated as a MT liaison at the Fraternity's BoD and Foundation's BoD meetings
- Facilitated goal setting for the fraternity and each region for new initiates, attendance at PBLIs and Convention, and other key goals
- Led periodic conference calls to keep the MT informed on goals
- Continued to serve as a Show Cause Committee Team Member
- Continued to perform as a Chief Installing Officer for Chapter Installations
- Continued to provide fraternal and professional mentorship to numerous students, alumni, and volunteers
- Presented professional sessions and moderated speaker panels at various PBLIs, College of Leaderships, and chapters
- Facilitated numerous team buildings and officer trainings

### Executive Vice President

2007 - 2011

- Show Cause Committee Team Member
- Performed as the Chief Installing Officer
- Advised the MT during the Fraternity's annual goal setting
- Provided fraternal and professional mentorship to numerous students, alumni, and volunteers

### Fraternity Vice President

2003 - 2007

### Southwest Regional Director

1999 - 2003

## Alexander T. Sultan

### Chapter Visits (Last 4 Years)

American University • Arizona State University • Baruch College • Boston University • DePaul University • Drexel University • George Mason University • George Washington University • Georgetown University • Howard University • Indiana University, Bloomington • James Madison University • Loyola Marymount University, Los Angeles • Loyola University Chicago • New York University • Northeastern University • Pepperdine University • Queen Mary University • University of Northern Colorado • Ramapo College of New Jersey • Rutgers University • San Diego State University • San Francisco State University • San Jose State University • Seattle University • Seton Hall University • Southern Methodist University • Stanford University • The College of New Jersey • University of Chicago • University of Denver • University of Illinois at Chicago • University of Illinois at Urbana-Champaign • University of Northern Colorado • University of North Texas • University of Pennsylvania • University of Richmond • University of Washington • William Patterson University

### Colony Installations

Arizona State University West • Babson College • CSU, Northridge • CSU, San Marcos • Chapman University • George Mason University • Howard University • Queen Mary University • Sacred Heart University • San Jose State University • Shenandoah University • Stanford University • University at Buffalo, SUNY • University of California (UC), Berkeley • UC, Davis • UC, Irvine • UC, Los Angeles • UC, Merced • UC, Riverside • UC, Santa Barbara • University of Chicago • University of Delaware • Virginia Commonwealth University

### Alumni Chapter Involvement

Member of the Bay Area Alumni Chapter

### Student Chapter Involvement

Mu Sigma '93 Life, San Diego State University - Held many Executive Board positions, notably: MOR (Fall 1998 and Spring (1996), President (Spring 1998)

### Awards and Recognition

- Recipient, Second Degree Silver Distinguished Service Award, Summer 2017
- Recipient, Silver Distinguished Service Award, Spring 2009
- National Chapter Alpha Award for Outstanding Leadership, 1998
- Recipient, Bronze Distinguished Service Award, Fall 1997

### Facilitator (Last 4 Years)

- Setting Yourself Up for a Promotion – 2020 Boston PBLI
- From Intern to Employee: Turning an Internship into a Full-time Job – 2020 Boston PBLI
- So You're Stuck in Your Career – 2020 Boston PBLI
- Clocking In: Find a Time Management Strategy Just for You – 2020 Chicago PBLI
- Keeping Office Conflict Off the Brain Ain't Easy – 2020 Chicago PBLI
- Small Group Facilitator – 2020 President's Academy
- Change Management – 2019 Fraternity Convention in Dallas
- Moving to a New City – 2019 Fraternity Convention in Dallas
- Building and Maintaining Relationships – 2019 Fraternity Convention in New Orleans in Dallas
- Business Panel Moderator – 2019 Atlanta PBLI
- Job Search Essentials – 2019 Atlanta PBLI
- Business Panel Moderator – 2019 Chicago PBLI
- Job Search Essentials – 2019 Chicago PBLI
- Business Panel Moderator – 2018 San Francisco PBLI
- Business Panelist – 2018 Chicago PBLI
- Officer Training - Chapter President – 2017 San Francisco PBLI
- Officer Training – Recruitment (VP Membership) – 2017 Chicago PBLI
- Officer Training – Recruitment (VP Membership) – 2017 Philadelphia PBLI
- Unlocking the Power of LinkedIn – 2016 Chicago PBLI
- Solving Problems with Management Consulting Methodologies – 2016 Chicago PBLI
- Unlocking the Power of LinkedIn – 2016 Lexington PBLI
- Solving Problems with Management Consulting Methodologies – 2016 Lexington PBLI



## Alexander T. Sultan

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### Professional Associations

- Alpha Kappa Psi Professional Business Fraternity
- Information Systems Audit and Control Association

### Education/Certifications

- MBA, London Business School
- MBA, University California, Irvine
- MS, San Diego State University
- BS, San Diego State University
- Certified Information Systems Auditor
- Certified in Risk and Information Systems Control

### Representative Clients

- Warner Bros.
- Microsoft Corporation
- ISACA
- First Republic Bank
- Multinational Telecommunications Conglomerate
- Multinational Travel and Meetings Program Management Company
- FinTech company

## Professional Profile

Over 18 years of expertise in the areas of management consulting, information security and risk management, information technology (IT) strategy, cyber mergers and acquisitions (M&A), compliance, and management consulting for high-profile global clients in Public Sector, Telecommunications, Media Entertainment, Financial Services, and Technology. Earned an MBA from London Business School. Worked on international engagements in Hong Kong, United Kingdom, Belgium, China, and South Africa.

## Career History

### Deloitte & Touch LLP

New York

2018 - present

Senior Manager

*Provided advisory and consulting services for commercial businesses in the capacity of a senior engagement manager. Led a team of consultants over multiple engagements totaling \$3 million in fees in 2019.*

- Leads the strategy for Warner Bros. to comply with the General Data Protection Regulation (GDPR) and California Consumer Protection Act (CCPA) for consumer facing digital assets (e.g., websites, games, mobile apps, etc.) in the US, Canada, Europe, LATAM, and APAC. Works closely with executives across departments and business teams to manage creation and implementation of a sustainable Data Privacy program.
- Led a digital customer systems and cyber assessment over a Multinational Telecommunications Conglomerate (i.e., internet, telephone, television services), focusing on governance, change management, operations and fraud management. Identified improvement areas against leading practices and provided recommendations for remedial action. Identified opportunities to improve governance across the digital ecosystem. Identified areas for reduction to fraud exposure.
- Led a cybersecurity maturity assessment for a Multinational Travel and Meetings Program Management Company evaluating their compliance with the Deloitte Governance, Secure, Vigilant, Resilient Framework and NIST Cybersecurity Framework (CSF). Evaluated their current cybersecurity program across governance, people, process and technology. Aggregated assessment results to determine their current-state of the cybersecurity program maturity, including industry peer group maturity as a comparison and identified opportunities for enhancement. Prioritized enhancement opportunities, based on assessment results, into high-level recommendations.
- Led a team that developed a series of cybersecurity related policies and standards for a FinTech company that aggregates business loans for small to medium businesses. Enhanced their Employee Handbook to ensure cybersecurity was integrated throughout the document and tied seamlessly into a variety of net-new Cybersecurity policies and standards.

## Alexander T. Sultan

### Representative Clients (Cont.)

- Large Mass Media and Entertainment Company
- Large Electronics Payment Company
- Banc of America Merchant Services, LLC
- Health Data CSP
- SaaS Help Desk CSP
- Cathay Pacific Airways Ltd.
- Cinda International Holding Ltd.
- Wharf T&T Ltd.
- U.S. Department of the Treasury
- U.S. Department of Transportation

### Other Experience

- KPMG Business School Facilitator (2013 - 2018)
- Booz Allen Hamilton Asia and Pacific American Forum – Chair (2004 – 2008)
- San Diego State University Lecturer (2000 – 2002)

- Supported multiple cyber M&A assessments of companies as part of either the pre-announcement or pre-close IT Due Diligence process. Assessed the capacity of acquisition targets to protect the value of their “crown jewels,” critical assets and intellectual property from the threat of cyber intrusion. Evaluated their current capability to protect assets, and capability to detect, respond, and recover from cyber incidents. Evaluated their previous incident history, likelihood and impact of compromise, and expected costs of remediation.
- Facilitated multiple trainings for ISACA (i.e., Advancing your IT Auditing Skills, Network Security Auditing, Information Security Essentials) around the United States (U.S.) to assist participants in deepening their audit and cybersecurity knowledge.

### KPMG LLP

2008 - 2018

New York / San Francisco / Washington DC / Hong Kong Manager

*Provided advisory and consulting services for both government and commercial businesses in the capacity of a senior advisor. Led a team of consultants over multiple engagements totaling \$2 million in fees in 2018. Selected for a global rotation in Hong Kong from November 2010 until February 2011.*

- Led numerous audits of client’s IT general controls, evaluating access controls, physical and data center environmental security, data/mainframe security, change management, computer operations, data backup and recovery, and application control reviews in support of financial statement audits.
- Led numerous FISMA performance audits, performing enterprise-wide assessments on agency’s information security programs to determine compliance with OMB and NIST standards. Reviewed system’s internal controls to ensure they met applicable NIST 800-53 guidance. Responsible for the development of all reports, findings and recommendations.
- Led multiple performance and operational audits for clients using ISO 27001/2, COSO, and ITIL frameworks. Included third-party vendor assessments, call center audits, data center audits, business process audits, and policy and procedure audits.
- Developed and delivered training to the internal audit division of a Large Mass Media and Entertainment Company on how to audit and evaluate cloud service providers using Trust Services Principles, Cloud Controls Matrix (CCM), ISO 27001, and FedRAMP Security Controls.
- Led a global team that assisted Microsoft Office 365 (O365) in the regulatory and standards impact assessment of China’s Multi-level Protection Scheme (MLPS) and National Information Security Standardization Technical Committee (TC 260) GB/T 22239. Delivered a detailed mapping of the GB/T 22239 controls to the O365 security controls framework and analyzed gaps.

### Booz Allen Hamilton

2000 – 2008

San Diego / London

Engagement Manager

# Miriam V Tomaselli

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(917) 783-3121; MiriamTomaselli@Gmail.com

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## SUMMARY

Skilled in building integrated project management departments, from the ground up, to manage projects from planning to completion. Adept in scaling agency operations (delivery management procedures) during rapid growth cycles, in handling operational challenges, and in developing organizational structure. Successful in grooming top notch talent to fulfill job roles, training first time managers, motivating teams for high performance, and development/governance of standard operating procedures.

## PROFESSIONAL EXPERIENCE

### **Klick Health – New York, NY**

**(October 2019 – Present)**

#### Vice President, Program Director

- Senior project management portfolio lead across digital agency of record business for an oncology launch drug, and for a multiple myeloma media engagement, with fee budgets totaling \$7M.

### **Arteric - Summit, NJ**

**(September 2018 - February 2019)**

#### General Manager

- Worked with Founder/Owner to take over the business operations of a digital healthcare marketing agency.
- Supervised the leadership team via the Entrepreneurial Operating System management methodology. Integrated key functions of the operation: Technology, Creative, Quality Assurance, Digital Production, and Account Management.
- Documented and developed agency Core Processes (Technology Management, Quality Assurance, Project Initiation and Planning) with staff in pursuit of business systemization.

### **Area 23 (An FCB Health Company) – New York, NY**

**(December 2014 – August 2018)**

#### Senior Vice President, Integrated Operations

(January 2017 – August 2018)

- Head of Integrated Operations for a 100M agency. Led Integrated Production, Technology, User Experience (approx. 65 people total) across agency's 30+ pharmaceutical clients including HCP and DTC brands; and spanning US and Global launch business.
- Scaled Project Management (PM) department in 3 years (7 to 50 employees) to match 100% agency growth while maintaining 98% employee utilization.
- Built Regulatory Operations department to manage the submission process of agency campaign deliverables.

#### Vice President, Integrated Operations

(December 2014 – December 2016)

- Built agency's first Project Management department, during hugely rapid 3-year revenue growth, whereby one production team executed on project brief objectives within the client scope of work (digital, print, video, branding, campaign development work streams).
- Quadrupled the size of the PM department from 7 to 30 in two years while maintaining over 93% utilization.
- Designed and structured agency organizational processes, including Scope of Work and staff plan development, project delivery methodologies, financial tracking, and overall responsibilities of new hires within department.
- Ran 4 departments (30 people): Integrated Production, Print Production, User Experience, and Technology.

### **HAVAS HEALTH – New York, NY**

**(July 2013 – November 2014)**

#### Director of Project Management Havas Lynx

(June 2014 – November 2014)

- Executive Producer of successful new business pitch bringing innovative neurological iPad tests to MS patients. This led to creation of application's user experience and creative presentation for Biogen.
- Managed team of 10 project managers to deliver a campaign launch for an oncology product.

**Director of Project Management Havas Life New York**

(July 2013 – June 2014)

- Built and led the agency's first Project Management Office; developed department staff structure, with hiring plan, to convert traffic management job roles to project management. Member of the leadership team.
- Advanced skills of up to 18 project managers; and thus, accelerated the department to manage project deliverables throughout the entire life cycle; trained project managers to develop scopes of work and thorough project plans.

**VML (Y&R Brands) – New York, NY**

**(2010 – 2013)**

**Senior Project Manager**

- Led digital project planning, delivery, and operations, for some of the following digital advertising campaigns: Goldman Sachs' 'Progress' campaign website build and online advertising; United States Olympic Committee's (USOC) *Team USA* website redesign, Windstream.com e-commerce website discovery, and Ernst & Young iPad applications, with budgets totaling \$10+ million.
- Led client engagement for key deliverables meetings, project kick off meetings, milestone planning, pre-launch site planning meetings, and other risk assessment planning.

**Digitas Health – New York, NY**

**(2009 - 2010)**

**Project Manager**

- Project managed digital marketing campaigns for pharmaceutical clients, such as MedImmune's FluMist and Bristol Myers Squibb's Abilify, with budgets that came in under \$7 million.
- Financial management lead responsible for scope development, monthly forecasts and revenue projections, client budget reconciliations, client onboarding of internal financial processes; and weekly resource allocations.
- Managed direct reports in daily execution of project plans; mentored associate project manager career goals.

**Advanstar Communications, Inc – Woodcliff Lake, NJ**

**(2006 - 2009)**

**Project Manager, Special Projects Group**

- Produced first major global symposium within department for Bausch & Lomb exceeding attendance goals by 75%: 900+ attendees including live surgery and conference capture. Managed myriad of digital, print, and event projects within the media company's Life Sciences group.

**American Business Media (Not-for-profit Association) – New York, NY**

**(2004 - 2006)**

**Manager, Marketing & Events**

- Produced eight annual C-Suite B-to-B media marquee events, including conferences and premier industry awards shows; conceptualized overall vision and artistic direction; managed operations and budget planning, staging and on-site production, in addition to development and execution of marketing plan.
- Recognized by industry media for raising the overall quality of marquee events. (PR News Online May 15, 2006)

**EDUCATION**

**Cornell University**

Professional Certificate in Change Management (Presently enrolled)

**Stevens Institute of Technology – Hoboken, NJ**

Graduate Certificate in Project Management

**New York University – New York, NY**

Professional Certificate in Marketing Strategy and Branding Specialization

**Marist College – Poughkeepsie, NY**

Bachelor of Arts in Advertising – Cum Laude

Chapter President, Alpha Kappa Psi Professional Business Fraternity

# **VOLUNTEER**

## **Alpha Kappa Psi**

**(1998 – Present)**

### Nu Upsilon Chapter President (1998 - 1999)

- Served as fraternity chapter president for one year.
- Worked with campus administration to bring the chapter out of probation status from the year prior.
- Developed Committees and empowered leaders within the chapter to rise into leadership roles.
- Organized first campus wide event with AKPsi Brother Dan Roselli as guest marketing speaker.

### Regional Marketing Manager (2004-2006)

- Developed marketing strategies to help students facilitate fraternity awareness initiatives on campus.
- Worked with students in building communication to alumni.

### Regional Fundraising Manager (2007)

- Assisted students with fundraising techniques to utilize on campus.

### Consultant (2015)

- Provided strategic consultation on education entity exploration.

## **Commonwealth Leadership Alliance**

### Director, Board of Directors (2015 – Present)

- Serve on Board during preliminary startup planning phase.
- Managed the scope and process with a creative agency to determine the 2-year college program (Spark).
- Leading Marist College advisory committee towards pilot launch program.

## **Archdiocese of Newark**

### Young Adult Ministry

**(2008)**

- Interviewed and hired ministry leader.
- Worked to build young adult group by developing initiatives and planning events.

## **Catholic Charities**

**(2008)**

### Committee Member

- Member of committee to campaign against hunger.
- Assisted in idea generation and program development.

## **Giants of Generosity**

**(2015-2016)**

### Director, Board of Directors

- Served on charity Board whose mission was to provide immediate relief assistance to those in need.
- Worked on annual fundraiser.

## **Women's Group of St. Cecilia**

**(2015)**

### Committee Member

- Recruited to rebuild the parish's women's group.
- Petitioned to produce the group's first women's retreat; then successfully planned the program, executed logistics, and recruited attendees.

## **Sisters of Life**

**(2019 – Present)**

### Volunteer, Coworkers of Life

- Serve women in crisis pregnancy situations: offer career guidance, advance career options by resume editing/writing, conduct job research.
- Volunteered weekly on site to aid across a variety of tasks.