

2019 Convention College of Leadership

Learning Objectives

- ▶ Construct a path for approaching difficult situations
- ▶ Develop a fraternal network
- ▶ Develop a leadership development plan
- ▶ Develop a professional network
- ▶ Discuss servant leadership and personal accountability
- ▶ Explore insights on industry related skills necessary for employment
- ▶ Interact with top professionals in business industries to understand how their mission is implemented
- ▶ Translate AKPsi's Key Practices to principled business leadership

Tracks

Throughout College of Leadership, sessions are designated by tracks. Participants may choose to follow one specific track or attend sessions in multiple tracks, with the exception of the Case Competition which requires a commitment for the duration of College of Leadership.

Track	Track Description
Career Development	Sessions in the career development track will assist attendees with beginning and growing their careers in terms of navigating the job search, career transition, and career growth.
Case Competition	Participation in this track will extend through the duration of College of Leadership as participants form teams and compete in a Case Competition.
Chapter Operations	Sessions in the chapter operations track will assist attendees with understanding chapter functions and enhancing chapter success.
Personal Development	Sessions in the personal development track will provide attendees with self-awareness in terms of typology, skill development, and relationship building.
Servant Leadership	Sessions in the servant leadership track will provide attendees with an introduction and exploration of servant leadership practices and concepts.
Volunteer Development	Participation in this track is open to volunteers who are interested in the Regional Manager Pools to receive training on the positions.

Schedule of Events

**This schedule is subject to change*

Thursday, August 1

Opening Keynote **1:00-1:45 PM**

Friday, August 2

Case Competition **9:00-9:20 AM**

Track: Case Competition

Interested in participating in a Case Competition throughout College of Leadership? Attend this session to learn more about the opportunity and expectations.

Understanding Member Statuses **9:00-9:20 AM.**

Track: Chapter Operations

Throughout your time as a member, you may end up having multiple membership statuses based on your circumstances. Join this session to review the different member statuses, when each is appropriate, and briefly discuss how to change a member's status.

AKPsi Community **9:00-9:20 AM**

Track: Chapter Operations

AKPsi has launched its new member portal, the AKPsi Community. Join this session to learn about all of the different features and how best to use the community as an individual, and as a chapter!

Résumé Tips **9:00-9:20 AM**

Track: Career Development

Creating a resume can be stressful, especially if you don't have a lot of experience, or have an extensive amount. Join this session to learn the top tips for what to include.

Getting into Graduate School **9:00-9:20 AM**

Track: Career Development

Whether you are just finishing undergrad or have been in the workforce for years, applying to graduate school can be a daunting thought. During this session, we'll discuss the factors to consider when researching different programs as well as the components of a graduate school application.

Bridge to Brotherhood General Session **9:30-10:30 AM**

Bridge to Brotherhood is the fraternity's new official pledge program, and offers chapters a number of opportunities to create an engaging and effective program for their chapter. This general session will highlight the program's key components and how it can positively influence your chapter's operations and member development.

Case Competition **10:45-11:30 AM**

Track: Case Competition

Participants in the Case Competition will work on their presentations

Utilizing the Bridge Program Syllabus**10:45-11:30 AM**

Track: Chapter Operations

The Bridge to Brotherhood program has a number of moving pieces, including the Program Syllabus which is the focal point to documenting your chapter's pledge program. This session will review the Bridge program requirements and components and have an emphasis on using the Program Syllabus to maximize the available opportunities to planning an engaging and effective pledge program.

Creating a Balanced Life**10:45-11:30 AM**

Track: Personal Development

Between work, school, friends and family, and extracurriculars, it can be easy to find yourself pulled in many different directions. How do you decide where to spend your time and energy? This session will discuss how to focus on creating a balanced lifestyle you can carry from college into your career.

So You're Stuck in Your Career...**10:45-11:30 AM.**

Track: Career Development

Not every job is going to be your dream job, but what do you do if your job is no longer working for you? If you are no longer challenged, enjoying your work, or feel stuck in a position doesn't mean you have to settle. This session will help those stuck in their career take an introspective look at their options and how to determine the next steps to finding career satisfaction.

Regional Manager of Membership**10:45-11:30 AM**

Track: Volunteer Development

Join this session to learn about the Regional Manager of Membership

Academy Continuing Education**2:00-4:00 PM**

This session is limited to past Academy fellows to expand on the curriculum taught at the Academy

Case Competition**2:00-4:00 PM**

Track: Case Competition

Participants in the Case Competition will work on their presentations

Teambuilding**2:00-3:00 PM**

Track: Chapter Operations

During this program, participants will learn the importance of teambuilding and how to develop their chapter executive boards and encourage members to work together. Participants will have the opportunity to participate in team building exercises and learn when various exercises are appropriate in the team building lifecycle.

True Colors**2:00-3:00 PM**

Track: Personal Development

Blue? Green? Gold? Orange? What's your color? Are you organized and stable or are you spontaneous and bold? Maybe you are an independent thinker. Do you respond to encouragement rather than competition? This session will provide attendees with the opportunity to understand their personality as it relates to working in a team environment.

Ace Your Next Interview**2:00-3:00 PM**

Track: Career Development



Everyone wants a job, but not many people want to interview. Interviewing can be stressful, but is an important aspect to sharing your skillsets with potential employers. Join this session to learn how best to prepare yourself for an interview and how to feel confident to ace any interview.

Change Management

2:00-3:00 PM

Track: Volunteer Development

Over the past few years, Alpha Kappa Psi has rolled out a handful of new programs and offerings. Adjusting to the changes isn't easy, but we forget chapters are constantly undergoing change with new officers and members. Understanding change management as a volunteer can help you help the chapter navigate changes in the fraternity and their chapter, but also is a skill you can use throughout your professional career.

Creating an Inclusive Recruitment

3:15-4:00 PM.

Track: Chapter Operations

Alpha Kappa Psi is a membership organization, meaning chapters can be selective in who is extended membership. How do you find a balance of being selective while still creating an inclusive environment where individuals feel welcome? Participants will discuss how to create an inclusive recruitment process from events and promotion to extending a bid.

212: The Extra Degree

3:15-4:00 PM

Track: Personal Development

At 211 degrees, water is hot. At 212 degrees, it boils and produces steam. Applying one extra degree means the difference between something that is simply very hot and something that generates enough force to power a machine. How can we use this concept in determining where to dedicate our time, energy and effort? Attend this session to learn when and how to apply the extra degrees for yourself, others, or your organization.

Moving to a New City?

3:15-4:00 PM

Track: Career Development

Whether you're moving to a new city with a job already secured, or are moving in hopes of finding a new opportunity, relocation can be stressful. Join this session to learn about tips and tricks to navigating a new city and learning how to call a new place feel like home.

Regional Manager of Rituals

3:15-4:00 PM

Track: Volunteer Development

Join this session to learn about the Regional Manager of Rituals

Saturday, August 3

Case Competition

9:00-9:45 AM

Track: Case Competition

Participants in the Case Competition will work on their presentations

Serving as Principled Decision Maker

9:00-9:45 AM

Track: Servant Leadership

Principled Business Leaders distinguish themselves through accountability. In fact, they use servant leadership to better the decision-making process by creating a safe environment to practice phased



learning and growth. During this session, we'll utilize the servant leadership model to determine how to identify problems and use foresight and alignment to determine solutions.

Fighting Apathy

9:00-9:45 AM

Track: Chapter Operations

Chapters are only as strong as the members in them. Are your members engaged or is the chapter failing to meet their needs? Join this session to learn how to fight apathy in the chapter by focusing on engaging members at all levels and creating a chapter culture of continued growth.

What's Your EQ?

9:00-9:45 AM

Track: Personal Development

Understanding your emotions and their impact on how you lead is imperative. Learn how to determine your emotional quotient and how using emotional intelligence will positively impact your day to day behavior.

Negotiating Your First Salary

9:00-9:45 AM

Track: Career Development

You've just slayed the interview and an offer phone call is coming your way. It's an exciting time, but do you know how to negotiate your salary to get the compensation you deserve? Using an article from the Harvard Business Review titled "10 Myths About Negotiating Your First Salary", this session will bust those myths and discuss how to apply negotiating techniques to put you on a path to starting a successful career.

Regional Manager of Risk Reduction

9:00-9:45 AM

Track: Volunteer Development

Join this session to learn about the Regional Manager of Risk Reduction

General Session Keynote

10:00-11:00 AM

Case Competition

11:00-11:20 AM

Track: Case Competition

Participants in the Case Competition will present their presentations

Start With Why

11:00-11:20 AM

Track: Servant Leadership

A key component of servant leadership is understanding self-awareness. Do you know what your vision is and why you do what you do? Join this session to learn more about the concept of Starting with Why and understanding your vision.

Officer Transition

11:00-11:20 AM

Track: Chapter Operations

Officer Transition is a crucial part of chapter operations to share gained knowledge and experiences. Join this session to gain best practices on officer transition and how best to set up your chapter for success

Finances 101

11:00-11:20 AM

Track: Chapter Operations

Finances are a focal point of chapter management, but they can sometimes be difficult to understand. Join this session to get your questions answered on how to read AKPsi's financial statements and how to pay invoices.

Understanding Applicant Tracking Systems**11:00-11:20 AM**

Track: Career Development

Many companies are utilizing online tracking systems to screen applicants, but how does this affect you? Join this session to learn more about these systems and give yourself the best chance of moving onto the next round of interviews

Setting Yourself up for a Promotion**11:00-11:20 AM**

Track: Career Development

You've got the job, and you're doing well, now what? Join this session to learn how to take your career to the next level.

Case Competition**2:00-2:45 PM**

Track: Case Competition

Participants in the Case Competition will present their presentations

Becoming a Change Agent: Listening & Persuading**2:00-2:45 PM**

Track: Servant Leadership

Being a Change Agent involves having the ability to shape the thoughts and actions of others to drive positive growth. As Servant Leaders, that ability comes from listening to others to understand their perspectives, concerns and needs. When you can understand from another's point of view, you are better able to use persuasion to guide them in the right direction. Join us to discover how you can enhance your listening and use persuasion effectively to engage with others and build trust in your teams.

Building a Case Statement**2:00-2:45 PM**

Track: Chapter Operations

Do you know why your chapter does the activities and programs it holds? Not only can case statements help you understand the purpose of your offerings, but they can help you pitch them to others. In this session, learn about how to create a case statement and how this practice can impact your chapter operations.

Building Confidence**2:00-2:45 PM**

Track: Personal Development

Confidence is a state of mind that plays an important role in your everyday life. It's not unusual to feel less confident in new or difficult situations, but there are ways to overcome it. Explore techniques that will enhance your confidence in even the most challenging situations.

Building and Maintaining Relationships**2:00-2:45 PM**

Not all relationships are the same so it's important to understand how to approach the different types of relationships and when each is appropriate. Join this session to explore the different kinds of relationships, how each can be beneficial to your personal and professional lives, and learn how to both develop and maintain the relationships.

Regional Manager of Finance**2:00-2:45 PM**

Track: Volunteer Development

Join this session to learn about the Regional Manager of Finance

Closing Keynote**3:00-4:00 PM**